

MobiliseYourCity Strategy 2026-2030



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Vision and Value Proposition

Vision and Value Proposition

Launched at COP21 in Paris in 2015, the MobiliseYourCity Partnership is a leading global initiative of more than 100 partners for sustainable urban mobility planning, policy development, and increasing investment for sustainable urban transport in developing and emerging economies.

At its core, MobiliseYourCity's added value lies in providing a platform for structured and inclusive coordination among cities and state partners, the EU, its Member States, development finance institutions, multilateral development banks, and other international and regional partners.

By using Sustainable Urban Mobility Plans (SUMP) and National Urban Mobility Policies and Programmes (NUMPs) as a common reference framework instead of working through isolated projects, the Partnership actively facilitates coherent, city-level, investment-ready mobility pipelines.

MobiliseYourCity promotes the European vision for sustainable urban mobility that prioritises public transport use over private vehicle ownership, responds to the mobility needs of all, and is integrated with urban planning best practices.

Our Vision

A European-led global initiative of partners working together to shape low-carbon, resilient, and inclusive urban mobility systems that support local economic competitiveness and social cohesion, while contributing to broader strategic and mutually beneficial cooperation.

Our Mission

We support cities and countries in developing and emerging economies to accelerate the adoption of comprehensive policies and proven and innovative approaches, and incubate scalable solutions to transition to sustainable, low-carbon and just urban mobility.



To deliver on this mission, MobiliseYourCity supports countries and cities through *four service areas* :

Mobility Planning

MobiliseYourCity supports cities and countries in developing Sustainable Urban Mobility Plans (SUMP) and National Urban Mobility Policies and Investment Programmes (NUMPs) that provide a structured, evidence-based framework for identifying and prioritising urban mobility investments. By anchoring project identification and investment pipelining within approved plans and policies, MobiliseYourCity helps generate coherent, demand-driven project pipelines aligned with national climate commitments (NDCs), local governments' urban development objectives, and global political priorities and programmes, such as Global Gateway priorities. This reduces fragmentation and increases the credibility of proposed investments for development partners and investors.

Implementation support

Through targeted technical assistance, institutional strengthening, pilot projects, and project preparation support, MobiliseYourCity helps de-risk early-stage urban mobility projects. This includes strengthening governance and regulatory frameworks, improving data availability, testing innovative solutions at pilot scale, supporting the definition of technically sound and socially inclusive project concepts and carrying out project preparatory studies to improve project's implementation readiness. These interventions improve project quality and bankability, reduce preparation costs, and increase the likelihood that large-scale investments successfully progress to financing and implementation.

Capacity building and methodologies

To enable sustained and scalable transformation in urban mobility, MobiliseYourCity develops and disseminates the frameworks and tools, and strengthens capacities that underpin effective planning and implementation. As a global knowledge hub on urban mobility, MobiliseYourCity operates as a platform for exchange as well as for consolidating and translating lessons from implementation into new or revised methodologies, tools, and capacity-building offers that can be applied across diverse contexts.

Advocacy

MobiliseYourCity advances decarbonised and socially just mobility systems by raising awareness, shaping dialogue, and building support among key stakeholders through targeted advocacy and outreach. Through strategic communication, participation in high-level events, and regular dissemination of evidence and results, the Partnership helps mobilise broader engagement and strengthens the case for sustainable urban mobility solutions by demonstrating their tangible benefits for cities and their residents.

The technical assistance projects are developed by MobiliseYourCity implementing partners in collaboration with the Secretariat. They work with cities and countries all over the world to develop sustainable/low carbon and scalable solutions to improve mobility in complex environments.

While developing methodological tools, MobiliseYourCity builds on the partners' experience of the best practices and standards set up at European level including methodological frameworks and tools developed by the EU Commission, European transport authorities and stakeholders from the private sector. This approach supports cooperation amongst Team Europe partners where relevant, while fully welcoming and enabling collaboration with other international actors. It enhances coherence, reduces duplication of efforts, strengthens local ownership, and provides a clear entry point for private sector engagement and blended finance solutions where appropriate.

Additionally, member cities' knowledge and experience shape MobiliseYourCity's methodological offer. Lessons from their implementation experience inform MobiliseYourCity's methods, advocacy, and future direction.

By bridging planning, project preparation, and investment coordination, MobiliseYourCity supports the transition from strategy to implementation, in particular under the Global Gateway framework. Its role is not to replace donors, financiers or implementing agencies, but to ensure that urban mobility projects are well-prepared, coordinated, and aligned with European values such as sustainability, good governance, and social inclusion, thereby enabling more effective and impactful investments in partner countries. The Partnership is coordinated by the MobiliseYourCity Secretariat, with headquarters in Brussels, Belgium.



Scale, Reach and Results

Scale, Reach, and Results

As of December 2025, the MobiliseYourCity Partnership brings together 82 member cities across 38 countries, representing a combined population of more than 172 million people. The Partnership's geographic footprint spans Africa, Asia, Latin America and the Caribbean, and Eastern Europe. Supported by the European Union and the governments of France and Germany, MobiliseYourCity has already secured EUR 120 million in grant funding as of December 2025. These resources have been deployed to provide technical assistance and project preparation support to 53 cities and 16 countries, strengthening national and local capacities for sustainable urban mobility planning and implementation.



To date, MobiliseYourCity has supported the completion of 33 Sustainable Urban Mobility Plans (SUMP), of which 16 have progressed to the implementation stage. At national level, 11 National Urban Mobility Policies and Investment Programmes (Nump) have been completed, with 9 already moving into implementation. Monitoring data confirm that this transition from planning to implementation is accelerating, with a growing share of supported cities advancing from policy design to concrete investment decisions. Building on this planning and policy support, MobiliseYourCity member cities and countries have leveraged approximately EUR 4.4 billion in financing for the implementation of SUMP and Nump measures, demonstrating the Partnership's capacity to multiply the impact of grant-funded technical assistance.

Beyond financial leverage, the Partnership's results are reflected in projected development and climate impacts. In just nine cities (Douala, Yaoundé in Cameroon, Santo Domingo in Dominican Republic, Lviv, Poltava and Zhytomyr in Ukraine, Casablanca in Morocco, Curridabat and Montes de Oca in Costa Rica, San Juan de Comalapa in Guatemala), 4 metro lines, 7 BRT corridors, 6 bus corridors, 6 tram lines, 1 cable car, and more than 34 transport hubs, stations and depots have secured financing through mobilised investments by the Partnership.

Across cities with quantified impacts, supported mobility measures are expected to contribute to significant reductions in transport-related greenhouse gas emissions compared to business-as-usual scenarios, alongside measurable improvements in modal share for public transport, walking, and cycling. Monitoring data also show projected gains in access to public transport, road safety, air quality, and affordability, particularly for lower-income and vulnerable groups. While impact levels vary by context, these results underline the role of integrated mobility planning in delivering multiple co-benefits aligned with climate, social inclusion, and urban development goals.

Strategic Relevance of Urban Mobility Investments

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MobiliseYourCity remains a partnership anchored in global political priorities, including the SDGs, in particular SDG 11 on liveable cities and SDG 9 on resilient infrastructure, the Paris Agreement, and the UN climate framework.

MobiliseYourCity is also aligned with the global sustainable mobility agenda, reaffirmed through the launch of the 2026–2035 United Nations Decade of Sustainable Transport and its Action Plan.

The Partnership also contributes to donors' strategic objectives, such as the Global Gateway. Its added value lies in translating shared global objectives into country-owned, people-centred, and investment-ready mobility frameworks that can be supported by a wide range of partners.

Against this background, supporting urban mobility investment in Asia, Africa, and Latin America remains fully relevant for MobiliseYourCity partners for the following five main reasons:

1. Supporting the implementation of the global sustainable mobility agenda

Urbanisation continues at pace, particularly in developing and emerging economies, placing mounting pressure on transport systems. The lack of investment in sustainable public transport, combined with rising rates of individual motorization, results in growing inequalities in access to economic and social opportunities, especially for the most vulnerable people. Congestion is booming due to an ever more intense, although unequal, use of private vehicles. Such mobility systems are generating negative externalities and a heavy burden for Global South cities: reduced quality of life in cities, negative impacts on social cohesion, time and productivity losses, increased road crashes, increased greenhouse gas emissions, air pollution and deteriorating public health. These dynamics heighten the urgency of delivering low-carbon, inclusive, and resilient urban mobility solutions, but also make the

environment for long-term infrastructure investment more complex and less predictable.

In response to these challenges, the United Nations Decade of Sustainable Transport adopted an implementation focusing on 6 priority areas : (1) Ensure Access to Sustainable Transport for All (2) Advance Low- or Zero-Carbon, Resilient, and Environmentally Sound Transport Systems (3) Enhance Efficiency and Promote Sustainable Connectivity and Logistics (4) Shape People-Centred Urban Mobility and Liveable Cities (5) Make Transport Safe and Secure (6) Leverage Science, Technology, and Innovation for Sustainable Transport. Continued support in urban mobility investments in the Global South enable to support the global sustainable mobility agenda.

2. Advancing resilience and inclusive economic growth

Urban mobility improvements contribute significantly to climate resilience and inclusive economic growth in partner countries by improving access to jobs and education, reducing pollution and injuries, and fostering social inclusion. For example, investing in walking, cycling and public transport in African cities is estimated to substantially reduce costs and emissions: compared with a business-as-usual pathway focused on road expansion and

infrastructure for private car use, a sustainable scenario would avoid USD 43 billion in urban transport infrastructure spending, reduce fuel expenditures by USD 109 billion, lower road crash fatalities by 63%, and reduce CO₂ emissions by 220 million tonnes per year. Beyond the local impacts, fostering such inclusive economic growth contributes to stability and social cohesion in partner countries, creating a stable foundation for enduring partnerships.

3. Reducing global greenhouse gas emissions

Transport contributes an estimated 15% of global greenhouse gas emissions, with urban transport emissions rising rapidly as partner countries continue to urbanise. In this context, SUMPs and NUMPs provide credible, long-term roadmaps for reducing transport emissions by aligning infrastructure investment, land-use planning, and regulatory reforms around low-carbon mobility objectives.

Where effectively implemented, SUMPs are expected to reduce annual transport-related GHG emissions by an average of around 16% compared with business-as-usual scenarios.

Supporting low-carbon urban mobility in partner countries directly helps advance global climate objectives while enabling the implementation of European public and private sustainable transport solutions.



4. Strengthening connectivity

In the framework of regional economic and trade corridors, urban nodes act as “crossroads” where different levels of transport networks converge, connecting production or extraction areas, industrial zones, ports, and cities and allowing seamless transitions between modes for both passengers and freight. These nodes are entry and exit points for goods and people, ensuring that commodities, including critical raw materials, agriproducts, manufactured goods, and commuters can move efficiently between local urban systems and intercontinental corridors.

Efficient urban mobility around these nodes reduces bottlenecks, ensures reliable logistics for critical products, and increases the attractiveness of partner countries for long-term, mutually beneficial industrial and supply-chain partnerships. MobiliseYourCity, in particular under the framework of Global Gateway, focuses on strategic urban nodes along African, Latin American, and Asian corridors, with a particular interest in supporting sustainable mobility plans, multimodal investments, and freight optimisation.

5. Fostering private sector engagement

Where appropriate, MobiliseYourCity facilitates dialogue with private actors to improve service quality, affordability, and efficiency - while safeguarding public objectives, social inclusion, and long-term sustainability. Global transport infrastructure needs may exceed USD 50 trillion by 2040, with 60–70 % of investment requirements in emerging economies. However, public budgets in low and middle-income countries are often insufficient. Concrete examples - such as Casablanca's tramway, Senegal's electric BRT and São Paulo's metro PPP - demonstrate that when governments derisk projects through clear contracts, demand guarantees and regulatory reforms, private investors can seize opportunities to finance various component of urban mobility projects, such as rolling stock, operations and innovations.

By supporting coherent planning frameworks and robust investment pipelines aligned with European best practices and standards in terms of sustainability, governance, social inclusion and technical solutions, the MobiliseYourCity Partnership also promotes opportunities to export European solutions.

In turn, efficient, low-carbon urban transport systems in partner countries improve the operating environment for companies active in logistics, services, manufacturing, and pharmaceuticals, while strengthening trade connectivity and urban productivity in partner cities.

The Shifting Global Context

The Shifting Global Context

MobiliseYourCity Partnership is operating in a rapidly evolving global context marked by growing development needs, tighter public finances, and increasing geopolitical uncertainty.

While urbanization is still booming in Global South cities, providing low-carbon, resilient and inclusive mobility remains a very key leverage factor to improve quality of life, while also facilitating access to urban basic services and jobs for all in cities. At the global level, the United Nations Decade of Sustainable Transport (2026–2035) provides a common framework to accelerate the transition towards low-carbon, inclusive, safe, and resilient transport systems in line with the SDGs and the Paris Agreement. The Decade underscores the need for integrated approaches that better align policy, investment, and implementation, and for scaling up proven solutions that improve access to jobs and services, enhance safety and resilience, and reduce greenhouse gas emissions. It also highlights the importance of international cooperation, coordination among partners, and strengthened institutional capacity to ensure that transport investments deliver lasting development impacts.

At the same time, the operating environment for development cooperation has become more challenging. Many cities and state partners are facing increased constraints in leveraging finance for development projects with increased costs of capital, growing debt burden and higher volatility of financial markets. In addition, from donors' perspectives, reductions in official development assistance by several traditional donors, alongside increased political scrutiny of development spending and competing geopolitical priorities, have reduced fiscal space and increased uncertainty for multi-year infrastructure programmes. These trends make it more difficult to plan, finance, and sustain complex investments such as urban mobility systems, and increase the premium on efficiency, coordination, and investment-ready project pipelines.





Strategic objectives 2026-2030

Strategic objectives 2026-2030

To respond to a rapidly changing global context and to ensure that urban mobility investments deliver tangible and lasting results, MobiliseYourCity has defined a focused set of strategic objectives for the period 2026–2030.

Accelerating urbanisation, rising transport-related emissions, increasing pressure on public finances, and the emergence of global frameworks such as the EU Global Gateway and the UN Decade for Sustainable Transport require a more integrated and delivery-oriented approach to sustainable urban mobility.

In this context, MobiliseYourCity positions itself as an enabling platform that helps translate international policy priorities and commitments into coherent planning frameworks, investment-ready project pipelines, and coordinated action at city and national level.

Objective 1:

Anchor sustainable urban mobility policies and planning in global climate and development frameworks

MobiliseYourCity will strengthen the role of SUMPs and NUMPs as strategic instruments that link local and national mobility priorities with international climate, development, and investment agendas, such as the SDGs, UN Climate Regime, Global Gateway and the UN Decade for Sustainable Transport.

The strategic objectives are structured along the urban mobility investment cycle, reflecting MobiliseYourCity's role in bridging planning, implementation, and investment. Together, they define how the Partnership will focus its resources and align partner contributions to shape low-carbon, resilient, and inclusive urban mobility systems that support local economic competitiveness and social cohesion.

Actions

(i) Ensure that SUMPs and NUMPs provide policies and planning practices, which support low-carbon, resilient, and inclusive urban mobility systems promoting enhanced local economic competitiveness and social cohesion.

(ii) Ensure that future NUMPs are aligned with Nationally Determined Contributions (NDCs).

(iii) Support the integration of relevant strategic topics into supported SUMPs and NUMPs (e.g. urban logistics, gender, nature-based solutions).

(iv) Enhance communication on the economic impacts of sustainable transport projects in SUMP and NUMP development.

Objective 2:

Accelerate the transition from planning to implementation

MobiliseYourCity will support cities and countries in moving from approved plans and policies to concrete implementation by strengthening institutional capacity, support piloting and project readiness.

Actions

(i) Strengthen governance arrangements supporting the implementation of selected SUMP and NUMP measures.

(ii) Identify key barriers and address implementation gaps faced by city and country members.

(iii) Promote private sector involvement in implementing innovative and cost-efficient urban mobility solutions identified in SUMPs and NUMPs.

Objective 3:

Improve coordination and alignment of partner-supported investments

MobiliseYourCity will enhance coordination among development partners to ensure that technical assistance and investment support are aligned with agreed mobility priorities and existing planning frameworks.

Actions

(i) Leverage technical assistance facilities in selected countries with completed or ongoing SUMPs and NUMPs, such as the City Climate Gap Fund and the Global Covenant of Mayors.

(ii) Optimise resource allocation by aligning partner support for development projects at the local level.

Objective 4:

Integrate economic and strategic dimensions into mobility planning

MobiliseYourCity will support cities and countries in strengthening the economic and strategic dimensions of mobility planning where these contribute directly to local development objectives, such as job access, affordability, safety, and service reliability.

Actions

(i) Develop and disseminate methodological frameworks for selected strategic topics.

(ii) Compile targeted case studies and narratives illustrating how European best practices, institutional frameworks, standards, technical or industrial know-how and their engagement can provide mutually beneficial, added value and innovative solutions for more sustainable and efficient mobility systems in partners cities.

Objective 5:

Scale capacity development through innovative and accessible delivery approaches

MobiliseYourCity will expand the reach and effectiveness of its capacity-building offer by deploying delivery models that support learning, peer exchange, and institutional strengthening at scale.

Actions

(i) Leverage existing city networks to disseminate and scale capacity development efforts.

(ii) Mobilise private sector expertise in webinars and training modules to support public-private learning.

(iii) Develop e-learning modules to complement in-person training at both local and global levels.

Objective 6:

Expand advocacy and engagement on sustainable mobility to mobilise broader support and investment

MobiliseYourCity will use advocacy and outreach to raise awareness, support informed dialogue, and engage a wider range of stakeholders in advancing sustainable urban mobility.

Actions

- (i) Leverage regional industry events (e.g. mobility expos, smart city forums) to increase visibility and engagement.
- (ii) Facilitate dialogue between member cities and European solution providers to improve mutual understanding, adapt solutions to local contexts, and support sustainable outcomes.
- (iii) Support implementing partners in structuring public-private dialogues around urban mobility challenges and solutions.

As MobiliseYourCity enters its second decade, the Partnership will build on its proven planning and coordination role to articulate a clearer strategic narrative, strengthen its political relevance, and demonstrate how sustainable urban mobility contributes not only to local development and climate objectives, but also to the partners' broader economic, investment, and geopolitical priorities. This evolution will be guided by partner consensus, credible evidence, and continued commitment to country ownership and inclusive development.



MobiliseYourCity Strategy 2026–2030 sets out the Partnership's direction for accelerating sustainable, low-carbon, resilient, and inclusive urban mobility in developing and emerging economies.

Building on a decade of cooperation, planning, and investment mobilisation, this strategy defines how MobiliseYourCity will strengthen the link between policy, implementation, and finance. It positions the Partnership as an enabling platform for cities, countries, and partners to translate shared climate, development, and investment priorities into coordinated action and tangible results.

