MobiliseYourCity Mastering Mobility Module

Innovative mass transit

DATE and TIME (TIMEZONE) – Insert link to the virtual session here

1. Description

Regarding urban transport, terms such as MRT, LRT, and BR are commonly used. Due to this popularity, a systematic understanding of these urban transport modes is essential. This training section takes participants back to the foundations of urban transport modes to emphasize the differences in definition, technical characteristics, benefits, and the evolution of each mode. Accordingly, when talking about urban transport, like all other public service provisions, one size does not fit all: specific modes are more relevant than others, depending on their needs. With this foundational understanding, the training section helps participants answer the question of how to choose the most suitable urban transport modes for a city. Another focus of this training section is to broaden the audience's vision and direct their focus to innovations for urban transport in the future. Participants are expected to find answers to questions such as the primary goal and challenge of innovative transportation and how innovation in urban transport can be promoted. Finally, the training section discusses innovative tools and solutions through practical examples, so listeners can easily relate to the reality of each city.

1. Learning Objectives:

* Have clear and unbiased picture of existing urban transport modes
* Obtain critical analyses on the multiple modes of urban mobility
* Understand tools to optimise and enlarge service offers and their compatibility in each city

1. Speakers

* **Person 1** | Position | Organisation (Moderator)
* **Person 2** | Position | Organisation
* **Person 3** | Position | Organisation

1. Agenda

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| Time | Agenda |  | Speaker | | | |
| 0:00 – 0:10 | Welcome & Housekeeping (10’) | | |  | Moderator/Host | |
| 0:10 – 0:25 | Existing Urban Transport Modes Around the World (15’)   * Re-considering existing modes * How do we choose a mode to develop? * How do we develop individual mobility? | | |  | Moderator | |
| 0:25 – 0:35 | Main Drivers of Innovation (10’)   * What can be used to push for innovation in urban transport? * What are we trying to achieve by innovating? * What challenges are there in innovating urban transport? | | |  | | Speaker |
| 0:35 – 0:50 | Exercise (15’) | | |  | Moderator | |
| 0:50 - 1:10 | The Future Must Be Prepared Now (20’)   * Digitalization and MaaS * New modes * Well-known technologies, brand-new use cases * Between innovation challenges and utopia | | |  | Speaker | |
| 1: 10 – 1:15 | Questions, Feedback & Farewell (5’) | | |  | Moderator | |