MobiliseYourCity Mastering Mobility Module

Defining scenarios & identifying measures to reach urban mobility goals

DATE and TIME (TIMEZONE) – Insert link to the virtual session here

1. Description

Defining scenarios & identifying measures to reach urban mobility goals requires a coherent and well-defined framework. To help participants build an **appropriate**planning process, this training session presents the prerequisites for measure planning, including time, method, key principles, and general themes. Nevertheless, this training session emphasizes the fact that there is no magic formula that fits all cases. Instead, each agency must consider the local context (stakeholders, regulations, constraints, etc.) when designing its urban mobility plan. Therefore, for participants to have a critical thinking approach and a more practical perspective on defining scenarios & identifying measures to reach urban mobility goals, t**his module offers proven methods**in the case of the SUMP for the metropolis of Medan, Indonesia.

1. Learning Objectives:
* **Understand the articulation between the vision and the plan** for mobility development
* **Appreciate methods of definition** of mobility scenarios and measures
1. Speakers
* **Person 1** | Position | Organisation (Moderator)
* **Person 2** | Position | Organisation
* **Person 3** | Position | Organisation
1. Agenda

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| Time | Agenda |  | Speaker |
| 0:00 – 0:05 | **Welcome & Housekeeping (5’)** |  | Moderator/Host |
| 0:05 – 0:20 | **Translating The Goals into Scenarios (15’)*** Measures and scenarios in the planning process
* Why scenarios and how to translate them
* Case study: Mebidangro
 |  | Moderator |
| 0:20 – 0:45 | **What Measures Should We Plan? (25’)*** How do we select measures?
* Identifying the right scenarios & timeframe for each measure
* What measures should we implement, and how to identify them?
 |  | Moderator |
| 0:40 – 0:50 | **Exercise (10’)** |  | Speaker |
| 0:55 – 1:00 | **Questions, Feedback & Farewell (5’)*** Identify the three main challenges for urban mobility observed in your city.
 |  | Moderator |