MobiliseYourCity Mastering Mobility Series

Getting to know your potential: Conduct a financial assessment of your city

Date and Time (TIME ZONE) – [Link](https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWViZmVhMTQtMTRhYS00NjZjLTk1ZmYtYWJiMTBkNTlmODY3%40thread.v2/0?context=%7b%22Tid%22%3a%225bbab28c-def3-4604-8822-5e707da8dba8%22%2c%22Oid%22%3a%2266882a32-45c2-4694-91ce-dacf68753fb7%22%7d) to the online session

1. Description

To plan for sustainable urban mobility, it is not enough to understand the current urban mobility system. Local authorities also need to know their capacities, what they can afford, and what other sources of support exist to implement urban mobility plans and measures. Learn how to do a financial assessment as the main component of an urban mobility diagnosis.

1. Objectives

* Understand the main concepts related to funding and financing or urban transport
* Identify the main sources of funding available for urban transport
* Understand how local governments can make effective use of their resources
* Understand the difference between public transport and paratransit business models

1. Speakers

* **Name (Moderator)** | Position **|** Organisation
* **Name** | Position **|** Organisation
* **Name** | Position **|** Organisation

1. Agenda

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| **Time** | **Activity** | | **Responsible** |
| **00:00-0:05** | **Welcome and Housekeeping (5’)** | **Moderator** | |
| **00:05-00:10** | **Poll (5’)** | **Speaker** | |
| **00:10-00:20** | **Understanding the basics of funding and financing in urban transport (10’)** | **Speaker** | |
| **00:20-00:30** | **What are the main sources of funding and financing available for urban transport? (10’)** | **Speaker** | |
| **00:30-00:50** | **Case study-based breakout groups (20’)** | **Speaker** | |
| **00:50-01:05** | **Borrowing and budget allocation: how local government can effectively use their resources (15’)** | **Speaker** | |
| **01:05-01:20** | **Comparing business models: understand the difference between public transport and paratransit (15’)** | **Speaker** | |
| **01:20-01:30** | **Q&A, Feedback and Farewell** | **Speaker & Moderator** | |