

## MobiliseYourCity Mastering Mobility Modules

# It's all about the money. Secure the financing for walking and cycling in your city

DATE and TIME (TIMEZONE) – [Insert link to the virtual session here](#)

## 1. Description

Walking and cycling are critical modes of transport, providing several benefits to society. To effectively improve conditions for these modes requires money to fund the infrastructure, services, and maintenance required for their support. In this session, **we explore the need for funding and finance, as well as funding and finance options available to cities at various levels** of government, from local to national to international. We will use several case studies to illustrate how these funding and finance sources have been used to implement active transport more effectively as part of Sustainable Urban Mobility Plans.

## 2. Learning Objectives:

- **Understand the importance of funding and finance** for active transport as part of sustainable mobility planning
- **Identify common and innovative funding sources** of active transport (including local, national, international, and climate-based sources)
- **Understand the actions needs** to leverage different funding and finance sources for active transport.

## 3. Speakers

- **Person 1** | Position | Organisation (Moderator)
- **Person 2** | Position | Organisation
- **Person 3** | Position | Organisation

## 4. Agenda

Time	Agenda	Speaker
0:00 – 0:10	<b>Welcome and Housekeeping (10')</b> <ul style="list-style-type: none"> <li>■ Copyright slide and participation rules</li> <li>■ Quick intro to MobiliseYourCity and speakers</li> <li>■ Explanation of content and learning objectives</li> </ul>	Moderator
0:10 – 0:25	<b>Introduction to the topic: Active Transport Funding and Finance (15')</b> <ul style="list-style-type: none"> <li>■ Importance of active transport</li> <li>■ Financial investment</li> <li>■ Benefits of investing in active mobility</li> </ul>	Speaker
0:25 – 1:00	<b>Funding and Finance Sources (25')</b> <ul style="list-style-type: none"> <li>■ Local funding sources</li> <li>■ National funding sources</li> <li>■ International funding sources</li> </ul>	Speaker
1:00 – 1:15	<b>Breakout Groups (15')</b>	Moderator
1:15 – 1:35	<b>Case Studies of Funding and Finance for Active Transport (20')</b> <ul style="list-style-type: none"> <li>■ Chennai, India</li> <li>■ Douala, Cameroon</li> </ul>	Speaker
1:35 – 1:45	<b>Questions, Feedback &amp; Farewell (10')</b>	Moderator