

# Greenhouse gas emissions impact assessment of an Urban Mobility Plan

30 May 2023

MobiliseYourCity Mastering Mobility Series

EuroMed Transport  
**SUPPORT PROJECT**



# Training Developed By



## Donors:



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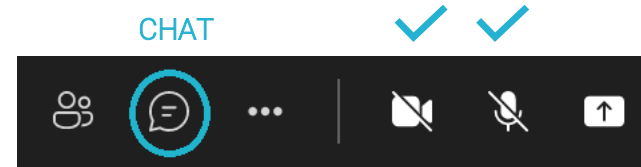


Learn more about the MobiliseYourCity Partnership and our replicable training offers: [www.mobiliseyourcity.net](http://www.mobiliseyourcity.net)

# Some general notes on this session



Make sure you are muted and your camera is turned off



This session will be recorded. You will not appear in the recording if your camera is kept off



Include your questions in the chat, we will pose them in the Q&A at the end of the session



Don't hesitate to share your ideas, comments and questions in the chat!

## Learning objectives

- Understand the **importance of quantifying greenhouse gas emissions in urban mobility** to assess the climate mitigation potential of transport transformation.
- Identify the **data needed to calculate GHG emissions from urban mobility** and build forward-looking scenarios
- Understand how to **use the MobiliseYourCity emissions calculator** to harmonise GHG mitigation efforts.



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Sousse, Tunisia

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Mobility Plan in terms of GHG

5

Q&A, Feedback and Farewell

# Speakers

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**Julien Allaire**

Senior Urban Transport NKE  
EUROMED-TSP



**Emilie Ball**

Junior Urban Transport NKE  
EUROMED-TSP



**Nicolas Cruz  
Gonzalez**

Sustainable Mobility Expert  
MobiliseYourCity Secretariat

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# The MobiliseYourCity Emissions Calculator

# GHG emissions as part of MobiliseYourCity Core Indicators

1

## Transport-related GHG emissions

Reduction of yearly GHG emissions in a SUMP scenario compared to a BAU scenario

2

## Access to public transport

Proportion of the population living within 500 meters of a public transport stop with a minimum average 20-minute service

3

## Road safety

Traffic fatalities by all transport accidents (road, rail, etc.), per 100.000 inhabitants, per year

4

## Air quality

Mean annual urban air pollution of fine particulate matter (in  $\mu\text{g PM 2.5}$ ) at road-based monitoring stations

5

## Modal share of non-motorised transport and public transport

The proportion of trips travelled with non-motorized modes and public transport as a share of total trips travelled with all modes

6

## Affordability of public transport

Percentage, of disposable household income spent on public transport for users part of the second quintile household group



# Indicator 1: Reduction of transport related GHG emissions

**Justification** MobiliseYourCity contributes to the mitigation of transport-related emissions through planning for better and more sustainable urban mobility. Member cities aim for ambitious GHG reductions by implementing their SUMP and are required to report on projected impact.



**United Nations**  
Climate Change

## Definition

Reduction of annual GHG emission (in CO<sub>2</sub>eq) in a SUMP scenario compared to a business-as-usual scenario

## Measuring and reporting format

	<b>Baseline</b> (baseline year)	<b>BAU</b> (target year)	<b>SUM</b> (target year)	<b>SUMP vs BAU</b>
<b>Per capita</b>	... kg CO <sub>2</sub> eq	... kg CO <sub>2</sub> eq	... kg CO <sub>2</sub> eq	....%
<b>Total emissions</b>	.... Mt CO <sub>2</sub> eq	.... Mt CO <sub>2</sub> eq	.... Mt CO <sub>2</sub> eq	....%

Aggregation at Partnership level: **sum** of reduction of annual GHG emissions for milestone years 2030 and 2050





Our approach:  
the GHG modelling  
methodology

# SUMP diagnosis, *ex-ante* and *ex-post* impact assessment

## 1. SUMP Phase 1: Diagnosis

- Important to anticipate setting **BASELINE** for indicators
- Contribution to the diagnosis

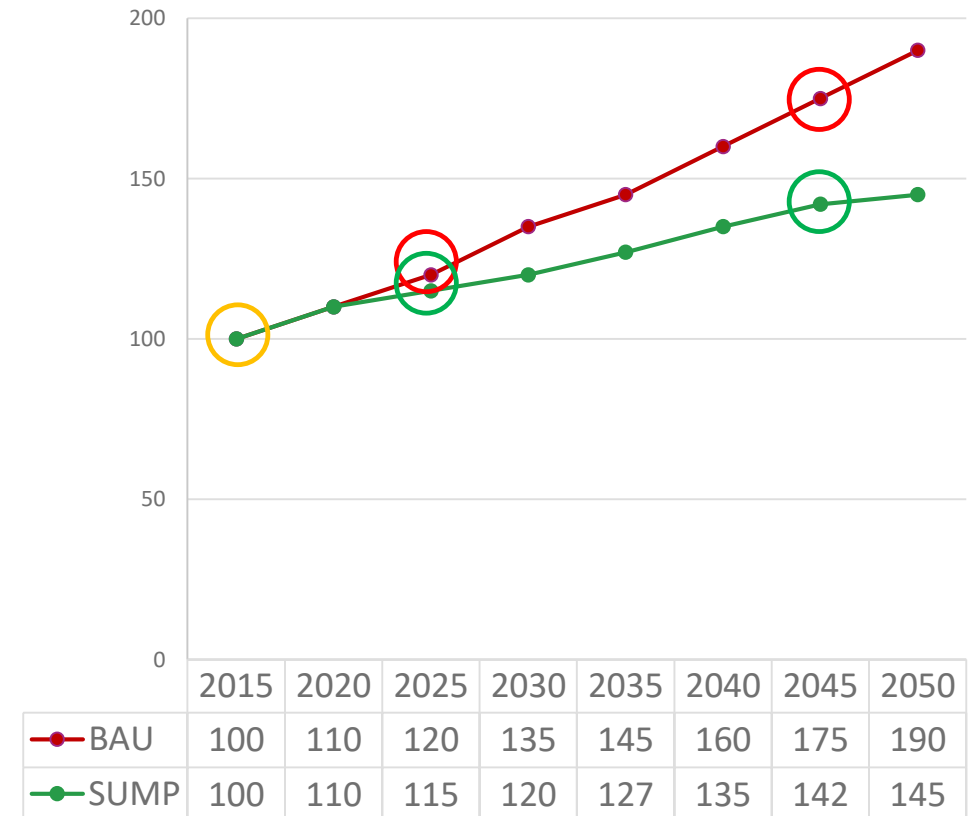
## 2. SUMP Phases 2 and 3: Vision setting and action-plan

- **Ex-Ante assessment** projection of the future impact
- Comparing scenarios **BAU** business-as-usual vs **SUMP**
- Milestones years: 2030 and 2050

## 3. SUMP Phase 4: Monitoring implementation

- **Ex-Post assessment** monitoring the effects of the plan as they happen
- Continuous monitoring through mobility observatory

Yearly GHG emissions (kt CO<sub>2</sub>eq)

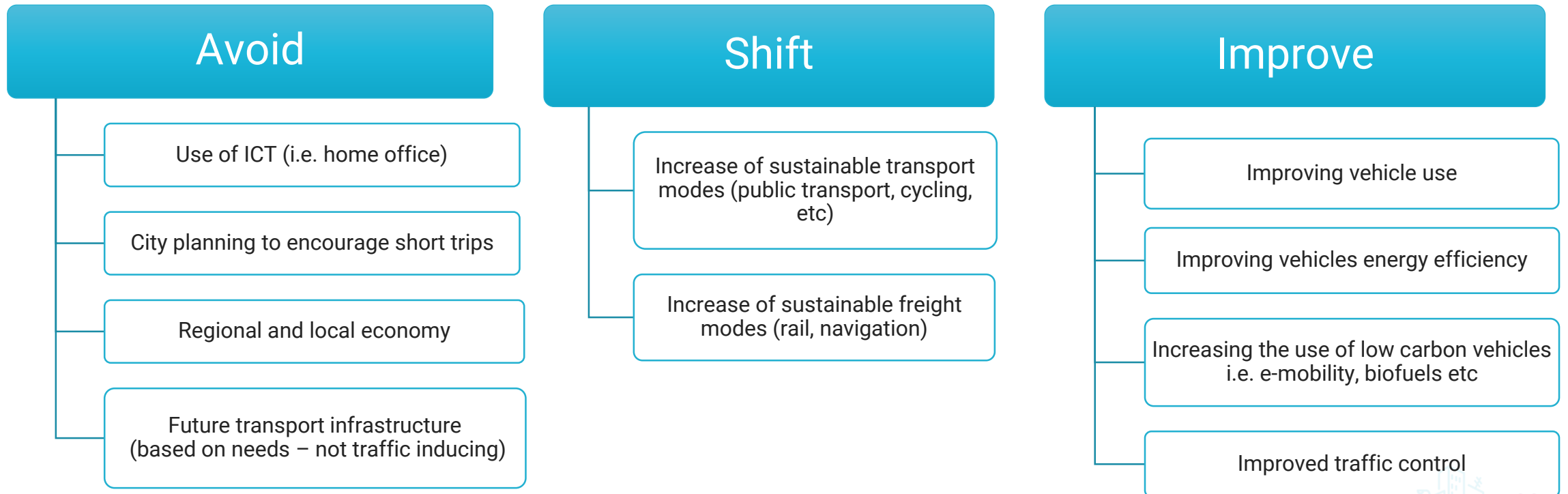


*Example from a fictional city*

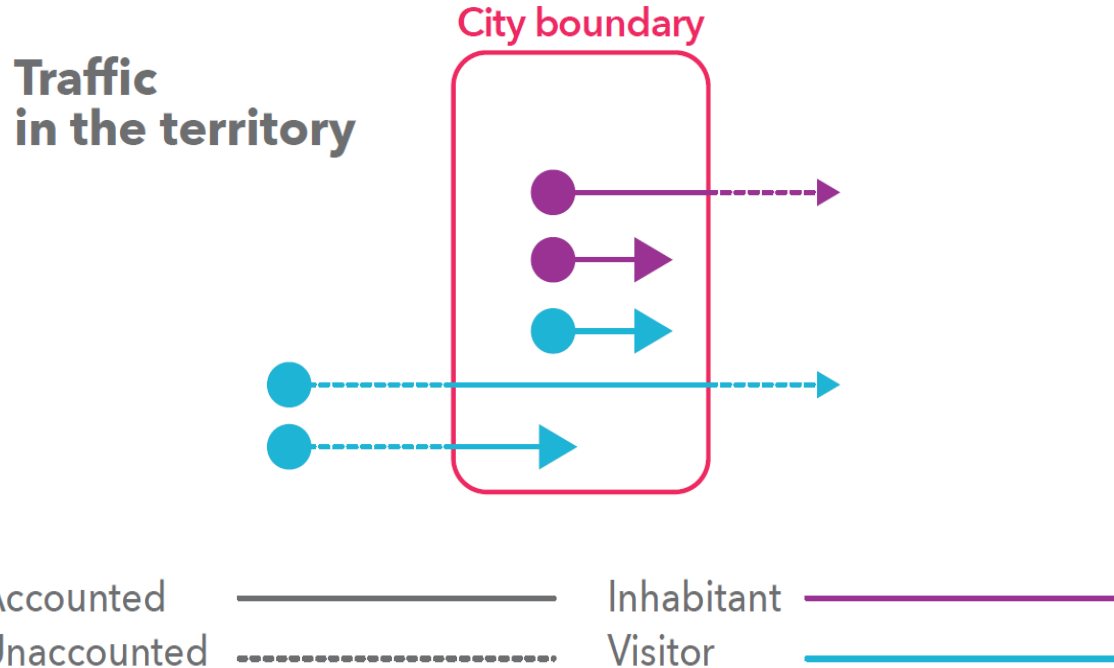
# The avoid, shift and improve approach (ASI)

The MobiliseYourCity Partnership builds on the expertise from all its partners to develop tools and methodologies that are then tested on the ground and consistently improved based on feedback.

We follow the avoid-shift-and improve approach (ASI), which puts people's need for connection and access at the forefront of sustainable mobility planning.



# The territorial approach



Our approach considers all the traffic in the territory, both from residents and from visitors.

Trips which start or continue outside of the city are accounted only for the part within the cities' boundaries.

Source: adapted from Dünnebeil et al., 2012

Also followed by:



GREENHOUSE  
GAS PROTOCOL



INSTITUT FÜR ENERGIE-  
UND UMWELTFORSCHUNG  
HEIDELBERG



## Introducing the MobiliseYourCity Emissions Calculator

# The MobiliseYourCity Emissions Calculator: a tool to steer and to evaluate your policies



The MobiliseYourCity Emissions Calculator is intended to help local, regional or national authorities in developing countries calculate GHG emission profiles from transport on an annual basis.

It helps to calculate baseline, business-as-usual (BAU) and ex-ante mitigation scenarios to understand the emission reduction potential of a package of urban transport policies or policies at the national level.



# About the MobiliseYourCity Emissions Calculator

## Objective of the tool

Calculation of road and rail transport GHG emission at the city or country level in MobiliseYourCity geographies

Generation of 3 GHG emissions models for passenger and freight:

- 1. **Inventory** of a current situation
- 2. **Business-as-usual (BAU)** scenario up to 2050
- 3. GHG emission reduction of a SUMP or NUMP “**climate scenario**”

## Notes

- Once data gathering is completed, about 2 to 3 work days are necessary to generate the 3 GHG emissions models (inventory, BAU and climate scenario)
- The use of a transport planning tool to deliver input data is recommended
- Compatible with the IPCC inventory guidelines
- Available in English, French, Spanish



# Data requirements

- Socio-economic factors
- Transport demand
- Fleet energy consumption
- Existing emissions data

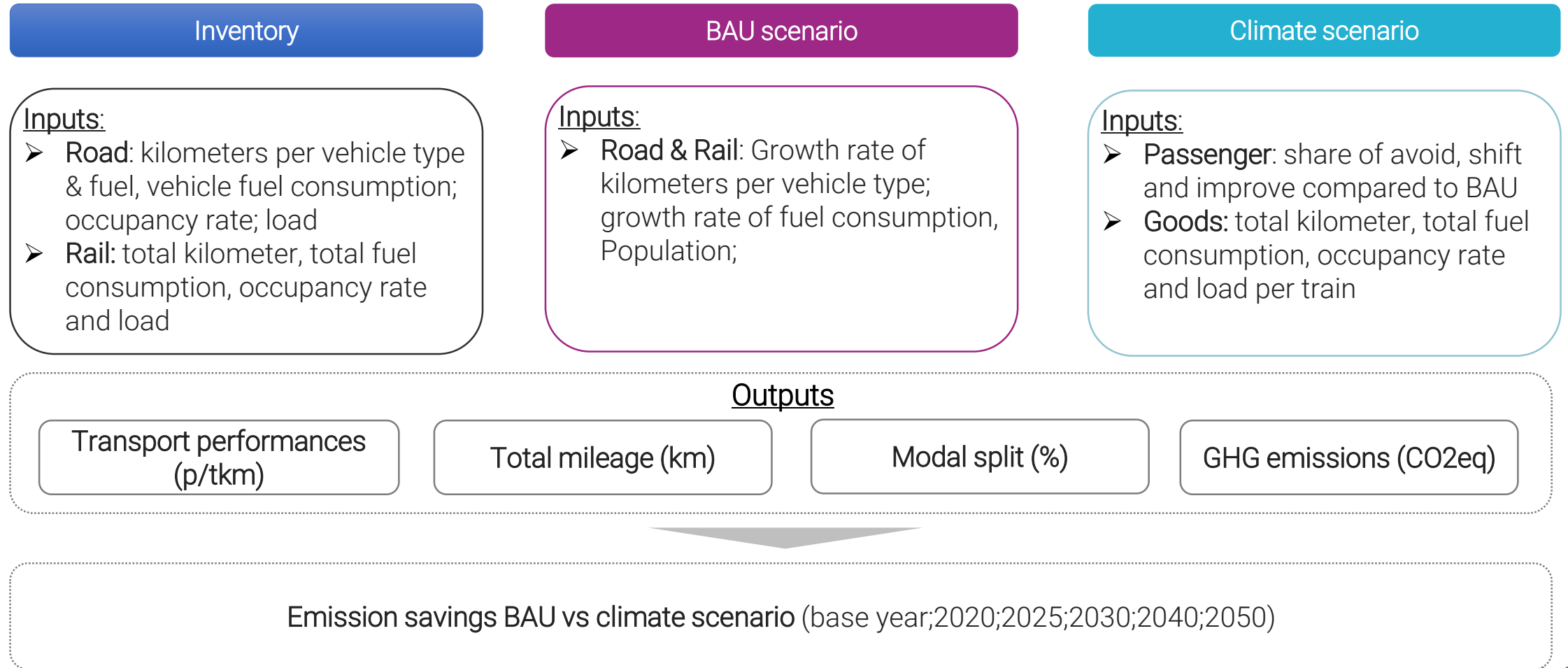
Data requirements details are provided in a user manual



Gathering data is the main challenge and takes much longer than using the Calculator!

Category/Parameter	Data required for	Sensitivity	Data source		
			National level	City level	
<b>Socio-economic data</b>					
1) Population - Number of inhabitants	Inventory	/	National authority, Surveys	City data	City authority, Surveys
Population growth rate	BAU, Climate scenario	/	National authority, assumptions	City data	City authority, assumptions
Gross domestic product (GDP) or Gross market product (GMP) for cities	Inventory	/	National authority	(City data)	City Authority if data available
GDP growth rate or Gross market product (GMP) for cities	BAU, Climate scenario	/	National authority, assumptions	(City data)	City authority, assumptions if data available
<b>Transport demand</b>					
3a) Vkt approach					
Total annual vehicle kilometers travelled per vehicle category	Inventory	+++	Transport model, surveys	City data	Transport model, surveys
Annual Vkt growth rate per vehicle category	BAU, Climate scenario	+++	Transport model, assumptions	City data	Transport model, assumptions
Average Vkt share by fuel type	Inventory	++	Statistics, Surveys, default values	National data	Statistics, Surveys, default values
Average Vkt share by fuel type in future years	BAU, Climate scenario	++	Surveys, default values	National data	Surveys, default values
3b) Fleet approach					
Vehicle stock (total number of vehicles) per vehicle category	Inventory	+++	Statistics, Surveys	City data	Statistics, Surveys
Average annual mileage per vehicle category	Inventory	+++	Statistics, Surveys, default values	City data	Statistics, Surveys, default values
Annual Vkt growth rate per vehicle category	BAU, Climate scenario	+++	Surveys, assumptions	City data	Surveys, assumptions
Average Vkt share by fuel type	Inventory	++	National authority, surveys, default values	National data	City authority, surveys, default values
Average Vkt share by fuel type in future years	BAU, Climate scenario	++	Literature, assumptions	National data	Literature, assumptions
Average occupancy/load per vehicle category	Inventory, BAU, Climate scenario	++	National authority, surveys, default values	National (or regional data)	City authority, surveys, default values
Average trip length per vehicle category	Inventory, BAU, Climate scenario	++	National authority, surveys, default values	National data (or regional data)	National authority, surveys, default values

# Content of the current Emissions Calculator



# Emissions Calculator used in 20 cities and 7 countries worldwide ... that we know of

## 3 supported cities

- Ambato, Ecuador
- Antofagasta, Chile
- Guadalajara, Mexico

## 7 supported countries

- Chile
- Colombia
- Costa Rica
- Dominican Rep.
- Mexico
- Paraguay
- Uruguay

## 1 other city

- Tirana, Albania

## 6 supported cities

- Bouaké, Ivory Coast
- Dakar, Sénégal
- Dire Dawa, Ethiopia
- Kumasi, Ghana
- Maputo, Mozambique
- Sousse, Tunisia

## 5 supported cities

- Abbottabad, Pakistan
- Mandalay, Myanmar
- Medan, Indonesia
- Mingora, Pakistan
- Peshawar, Pakistan
- Tbilisi, Georgia


## 6 other cities

- Can Tho, Vietnam
- Da Nang, Vietnam
- Haiphong, Vietnam
- Hanoi, Vietnam
- Ho Chi Minh City, Vietnam
- Irbid, Jordan

# Download the MobiliseYourCity Emissions Calculator Suite on mobiliseyourcity.net

## Emissions Calculator

6,021  
downloads



MRV

24 Apr 2020

**Tool**

**MobiliseYourCity Emissions Calculator**

EN ♡ 0 💬 0

## User Manual



MRV

**Guidelines / Manual** 24 Apr 2020

**User Manual for the MobiliseYourCity Emissions Calculator**

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## Video Tutorial

Over 1000  
views



SUMP MRV

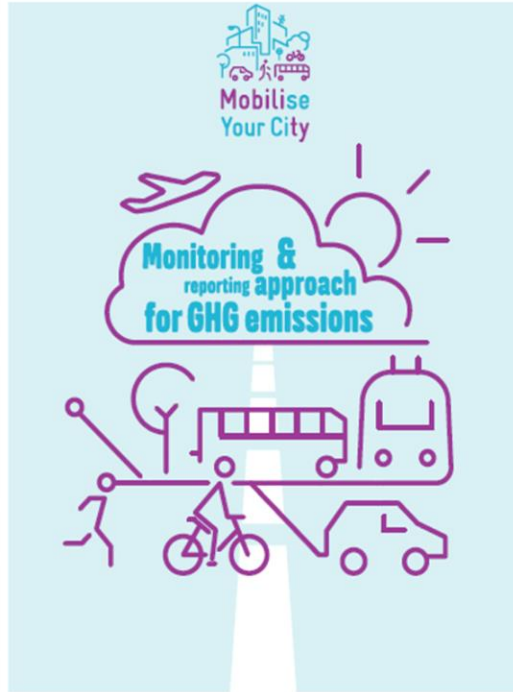
15 May 2020

**Tool**

**Video tutorials for the MobiliseYourCity Emissions Calculator**




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## Methodological Approach



Mobilise Your City

**Monitoring & reporting approach for GHG emissions**

Supported by:  Implemented by:  Part of: 

Mobilise Your City

The image features a blurred bus in motion, likely on a road. The bus is the central focus, with its details softened due to motion blur. The background shows a traffic light and other vehicles, also blurred. The entire image is overlaid with a dark blue and orange gradient, creating a professional and modern aesthetic. The text is centered over the bus.

EuroMed Transport  
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Project funded  
by the European Union



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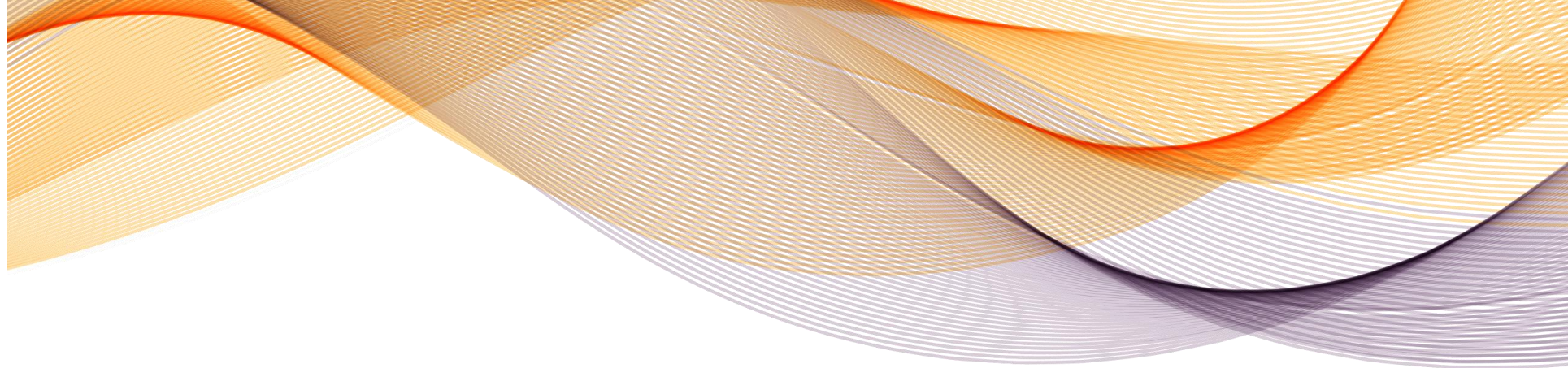
MobiliseYourCity Mastering Mobility

30<sup>th</sup> May 2023, 11:00 – 12:30 (CEST)

# **Greenhouse gas emissions impact assessment of an Urban Mobility Plan**

Julien ALLAIRE  
Senior Urban Transport NKE

Emilie BALL  
Junior Urban Transport NKE



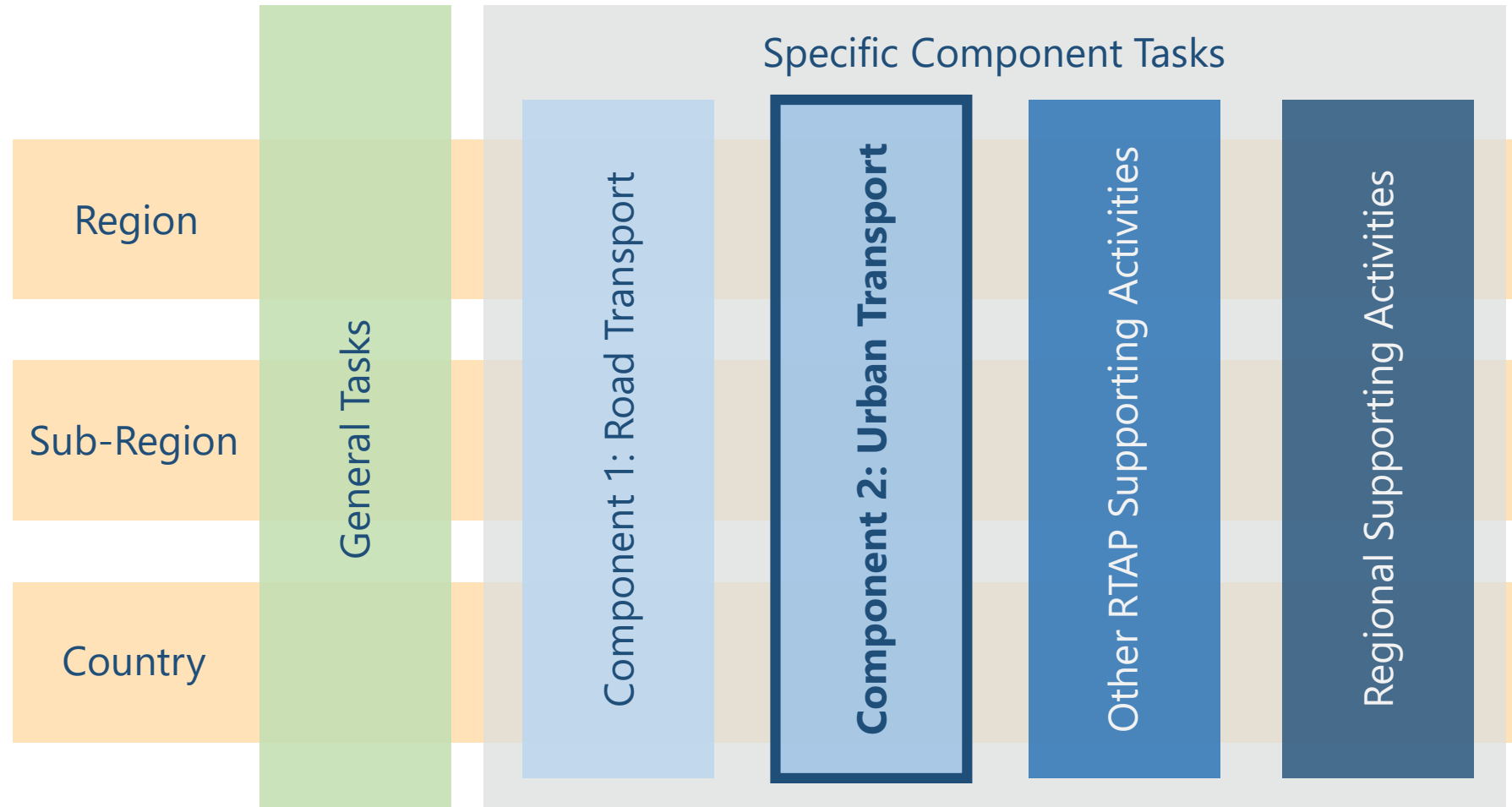
# EuroMed Transport Support Project and context of technical assistance

# Introductory and background

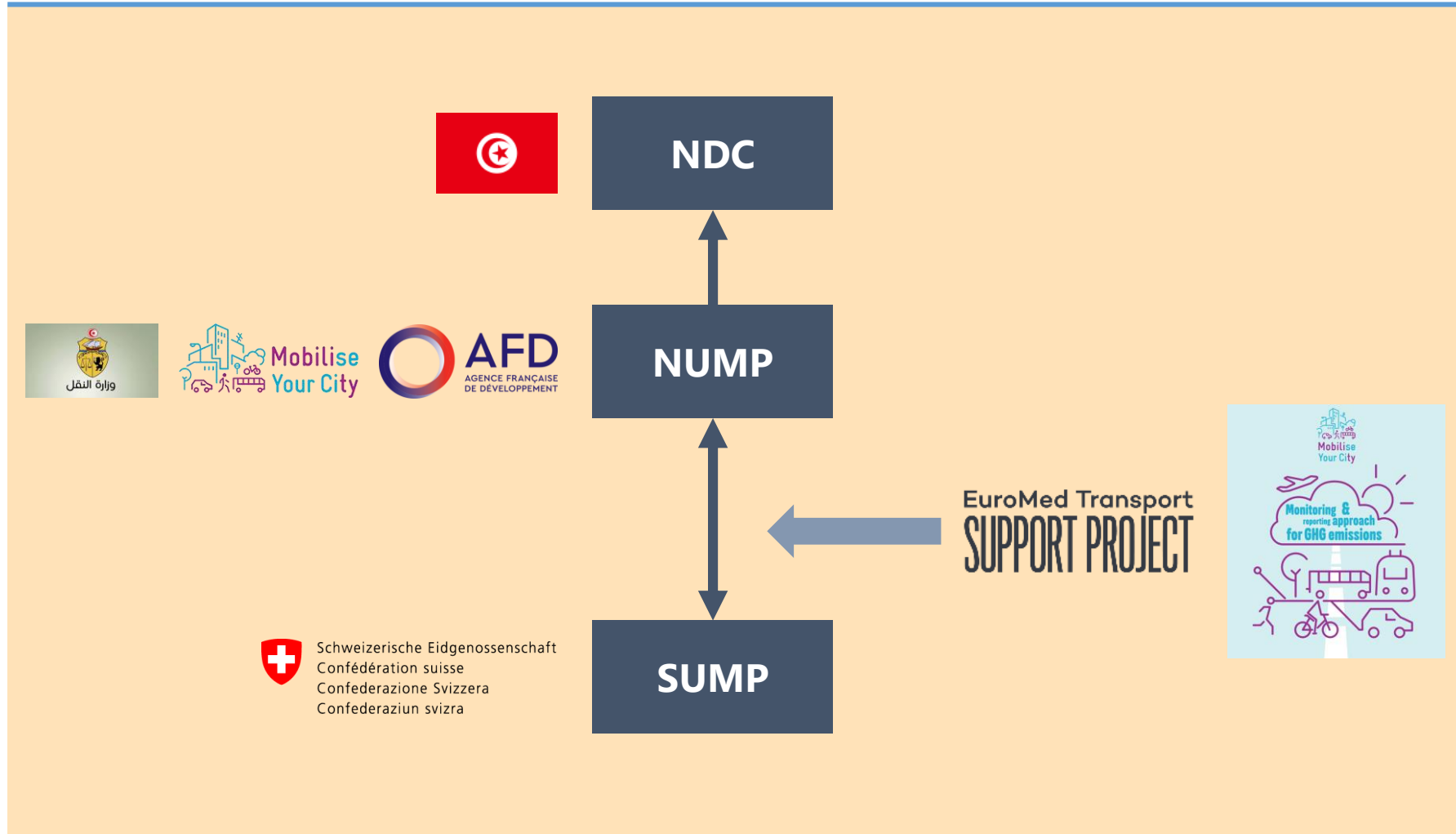
- **Political framework:** support Euro-Mediterranean transport cooperation, through Regional Transport Action Plans (RTAPs)
- **Aim of EuroMed Transport Support Project (EuroMed TSP) 2017 – 2023:** increase the sustainability and performance of transport operations in the Mediterranean Region
- **Objectives of technical assistance:**
  - increased safety in transport operations
  - increased efficiency / lower costs of transport
  - lower environmental impact of transport
  - regional economic integration, economic well-being and job creation
- **Partner countries:** Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, State of Palestine, and Tunisia.



# EuroMed TSP approach & workplan structure

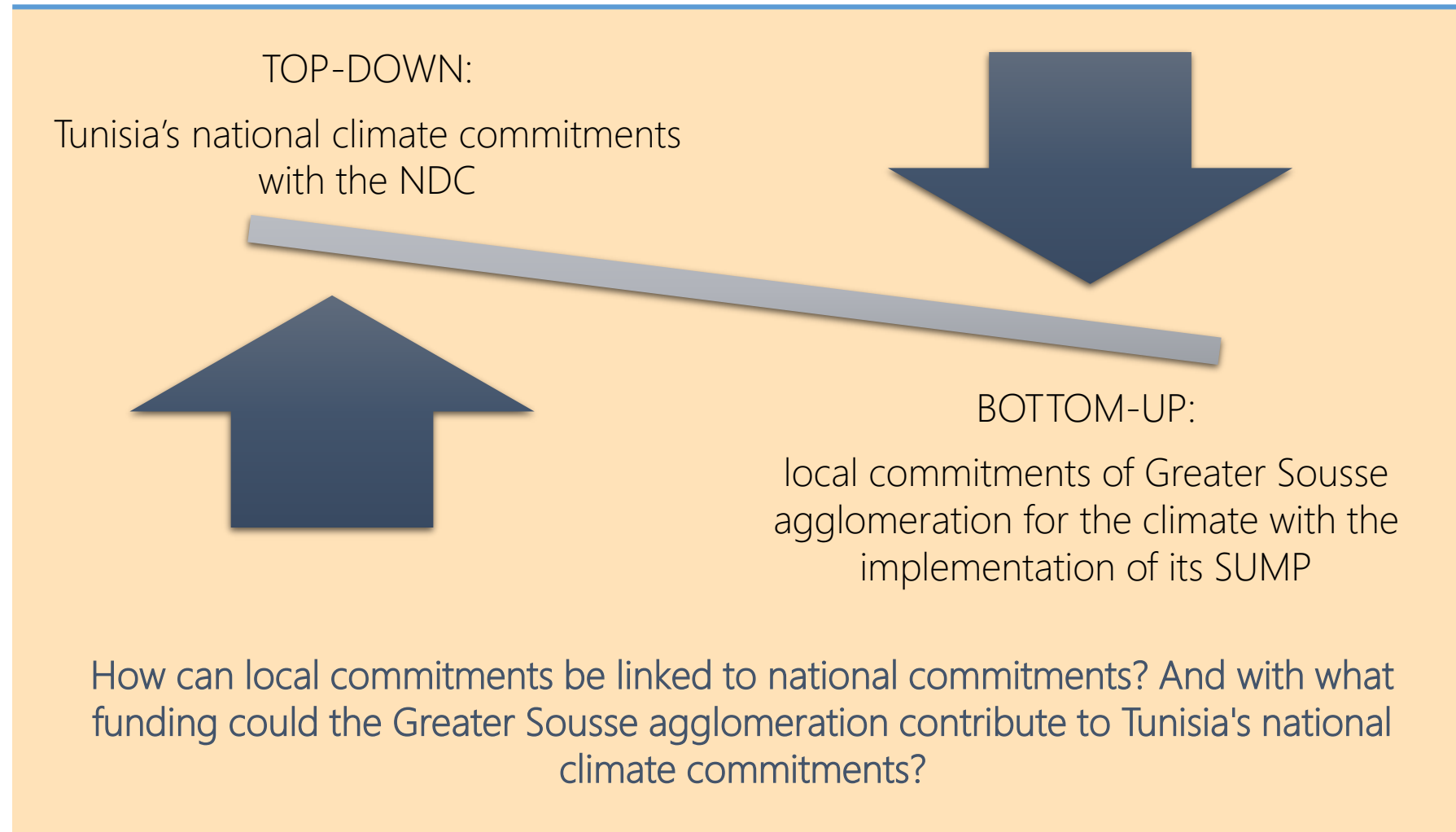


# TA objectives & motivation





## Two approaches to reconcile





# TA final workshop

A workshop organized in partnership with the Ministry of Transport and the Municipality of Sousse was held on 25 January 2023 in Sousse to:

- raise awareness regarding climate issues related to urban mobility;
- promote the link between public policies and national commitments;
- present the results of the analyses conducted with MobiliseYourCity calculation tool;
- identify GHG emissions reduction perspectives;
- familiarize participants with the use of MobiliseYourCity calculation tool to harmonize GHG mitigation efforts.





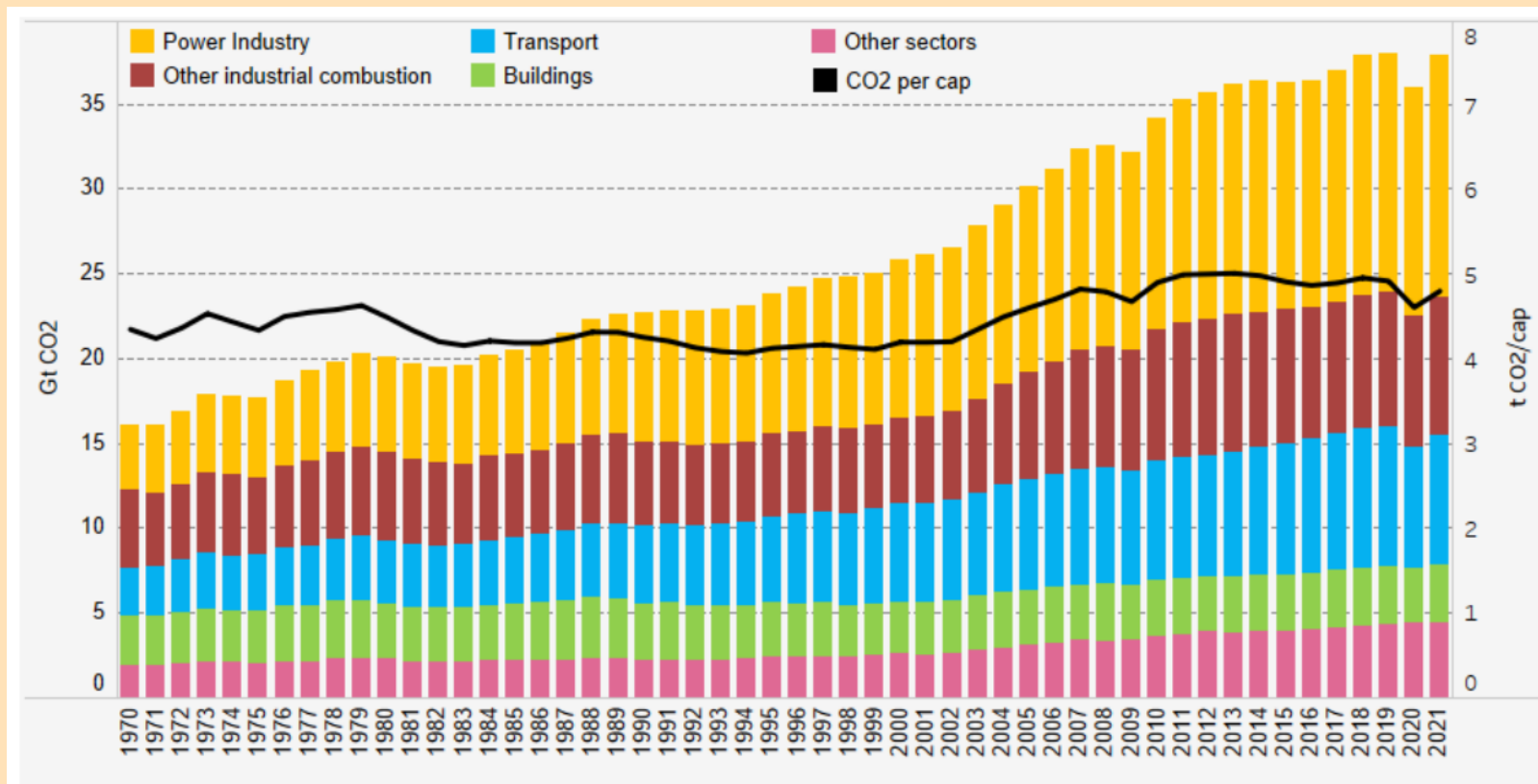
# Greater Sousse SUMP

## **General context : climate issues and Tunisian NUMP**



# Climate issues and global CO2 emissions

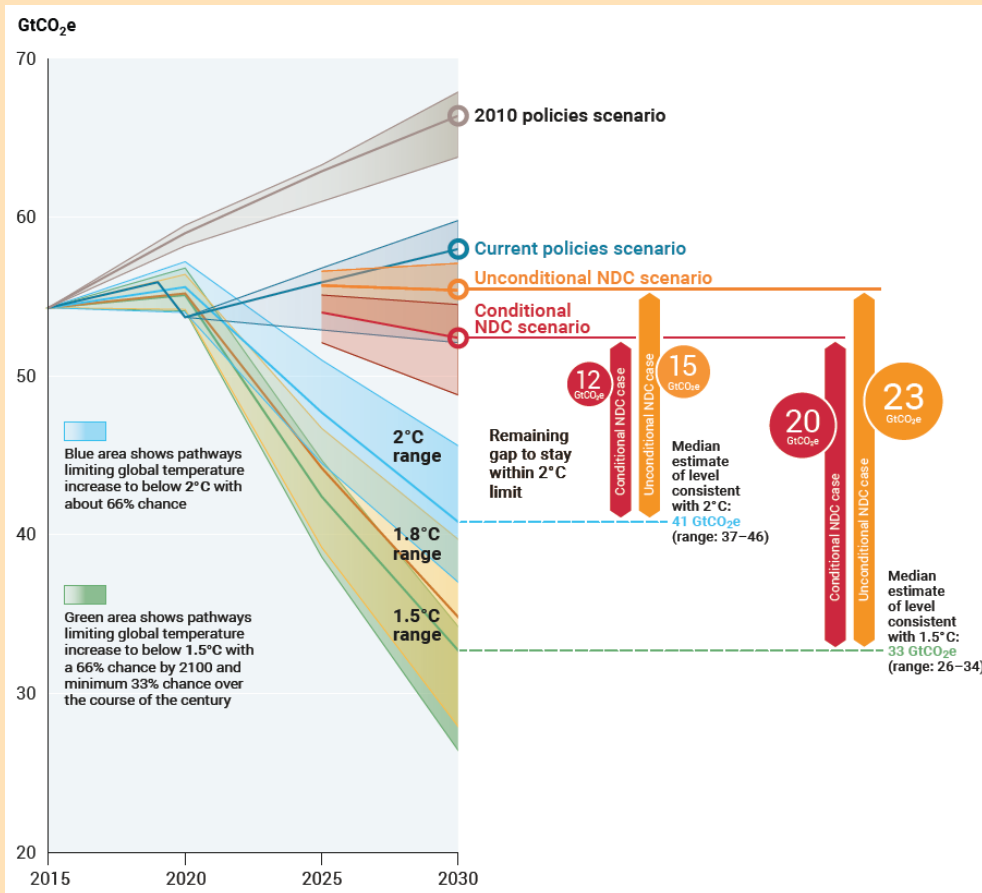
After a drop in 2020 with the pandemic... global CO2 emissions return to pre-crisis levels



Global CO2 emissions from fossil carbon by sector over the period 1970-2021 (Source: JRC 2022)



# Climate issues: International commitments



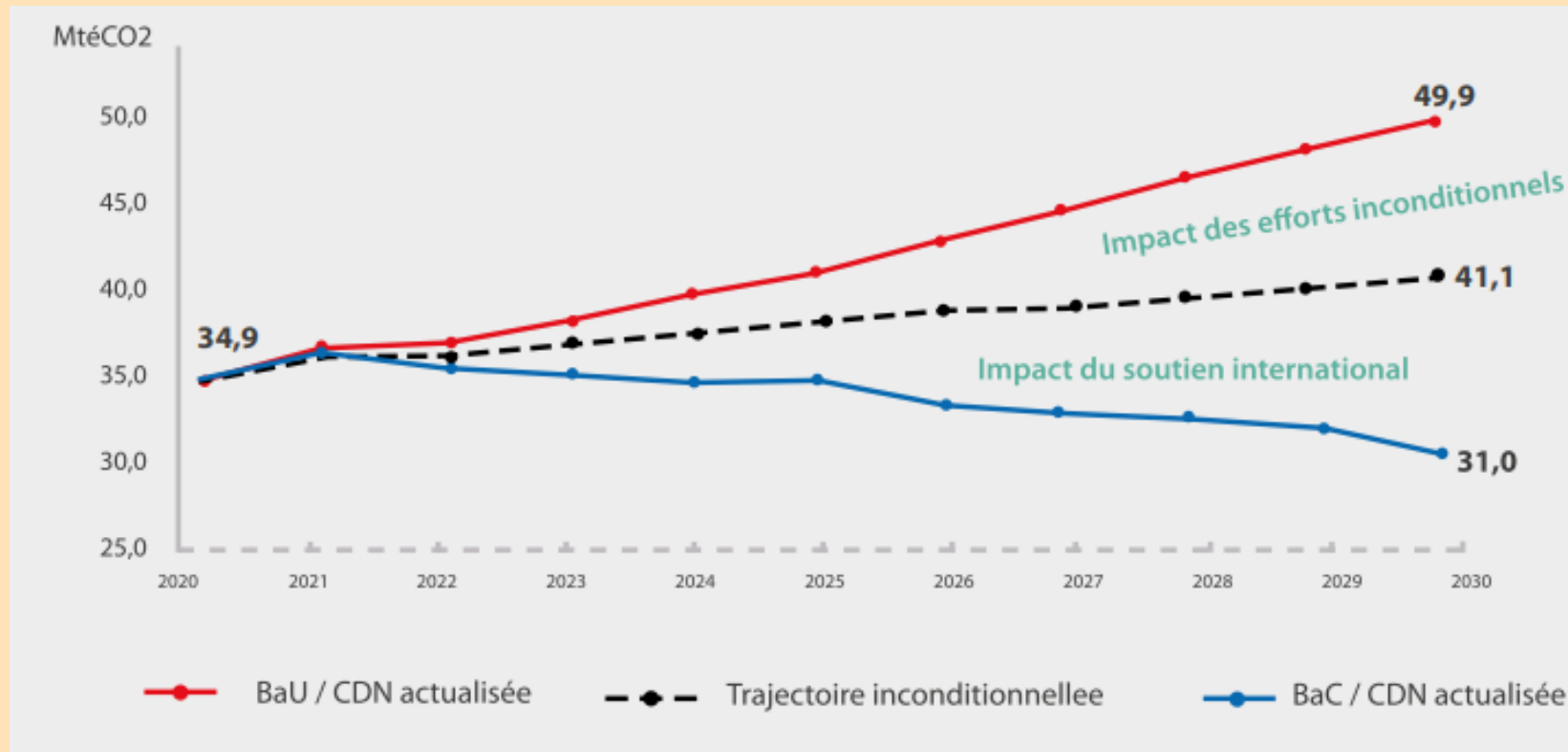
The gap between the commitments made and the pathways to limiting global temperature increase to below 2°C is still too wide

Global GHG emissions under different scenarios and gaps to 2030  
(Source: <https://www.unep.org/emissions-gap-report-2022>)



# Climate issues: Tunisian commitments

Strengthening resilience by 2030



GHG emission trajectories under BAU, unconditional NDC and conditional NDC scenarios  
(Source: <https://unfccc.int/sites/default/files/NDC/2022-06/Tunisia%20Update%20NDC-french.pdf>)





# National Urban Mobility Policies in Tunisia

It is estimated that at least 50% of GHG emissions are generated within urban areas, through industrial and building activities, but also through urban transport, but no explicit link is made with NDC commitments.

## What is the role of Tunisian Cities/Municipalities?

Tunisian NUMP aims to build a vision for sustainable urban mobility through the EASI (Enable-Avoid-Shift-Improve) approach. This vision has been translated into strategic measures to be implemented in the short and medium term and specifically the elaboration and adoption of SUMP for urban areas with more than 150 000 inhabitants.

These actions should help to reduce GHG emissions in the urban passenger and freight transport sector, promote the development of inclusive, high-quality of life and economically competitive cities, and improve transport networks to reduce the impact of climate change, poverty and social inequalities.



# Greater Sousse SUMP

## **Greater Sousse 2030: Metropolis of proximities**



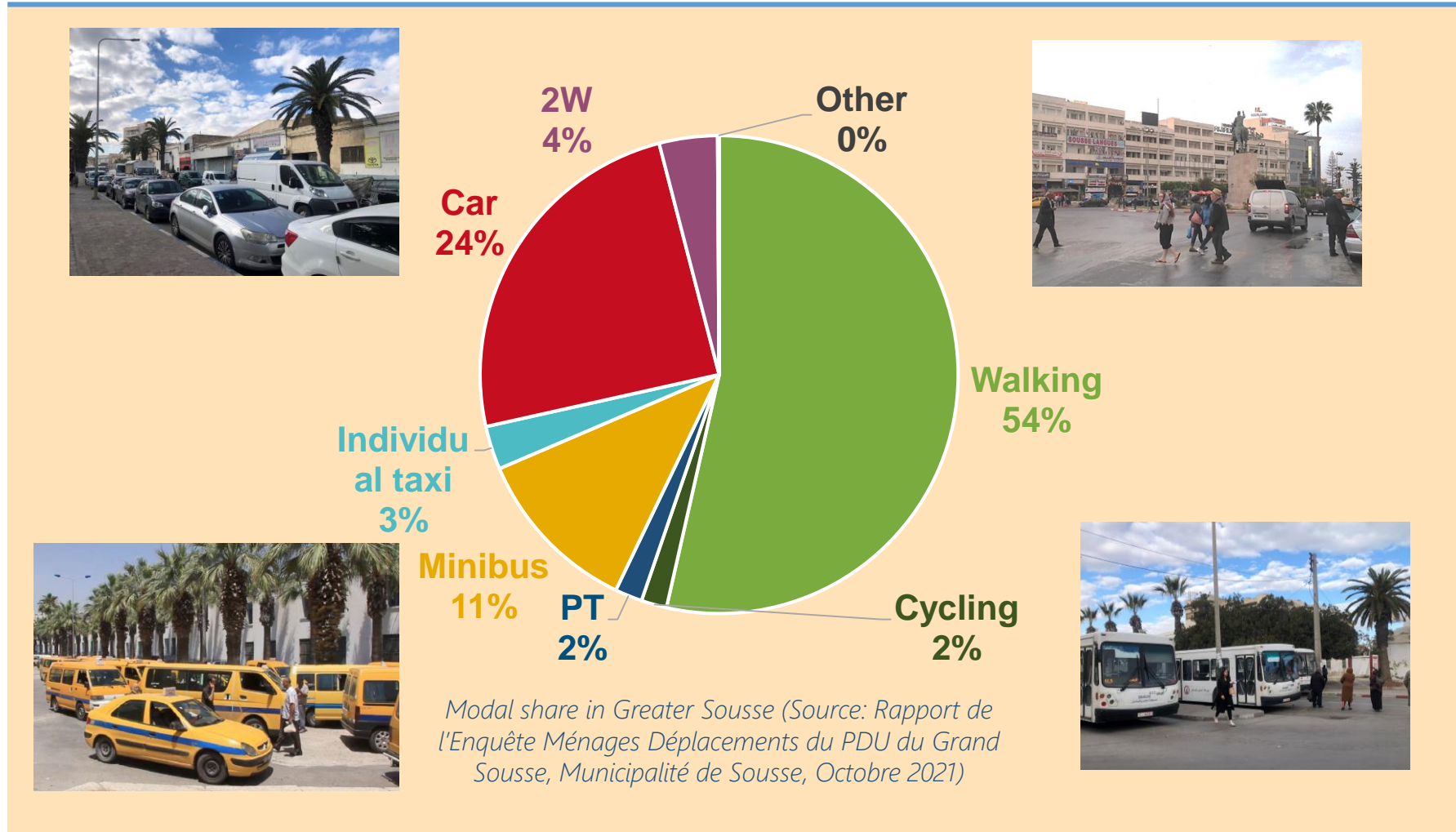
# Context and objectives

- **Population:** approx. 585 000 inhabitants, spread over 11 municipalities
- **Population growth:** +2.6% per year (among the highest of the large Tunisian conurbations)
- **Main urban transport issues:** (i) inefficient urban mobility system with institutional transport under strain; (ii) poorly performing radial bus network; (iii) low frequency of service; (iv) very limited intermodality; (v) paratransit in full expansion since the 2000s,...
  - ➔ **Transport system does not satisfy the mobility needs of the inhabitants while more than one million daily trips are expected to be made in the area by 2030**
- **Objectives:** define a new trajectory for urban mobility to improve the **quality of life** of the inhabitants, strengthen **tourist attractiveness** and ensure the **economic prosperity** of Greater Sousse.



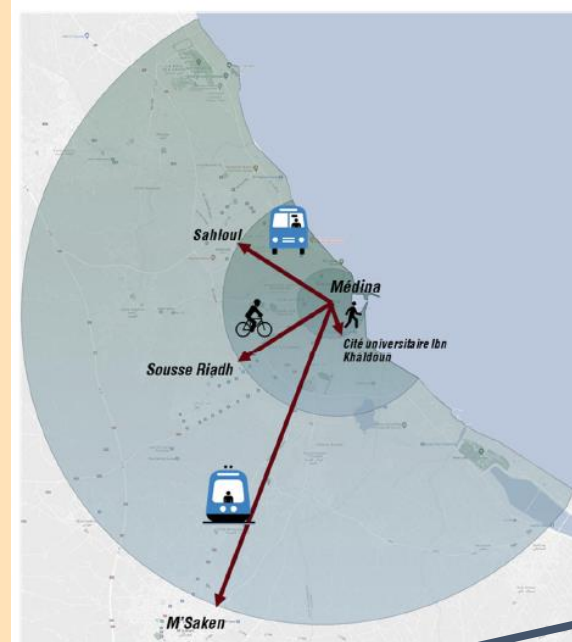


# Mobility schemes in Greater Sousse

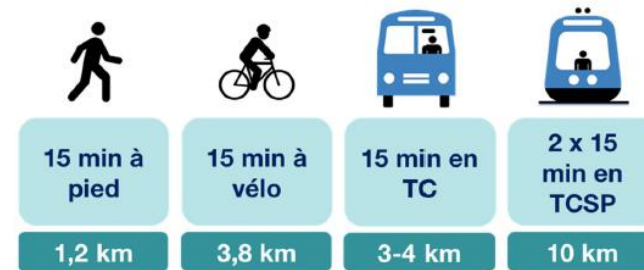




# SUMP vision: towards a Metropolis of proximities



## Greater Sousse 2030 towards a Metropolis of proximities



Maintain modal share of walking, by making it easier, more pleasant and safer, especially for the most vulnerable users

Develop a metropolitan cycle network providing links between central areas

Implement a BRT system and restructure the public transport network to enhance performance and offer a better hierarchy of services

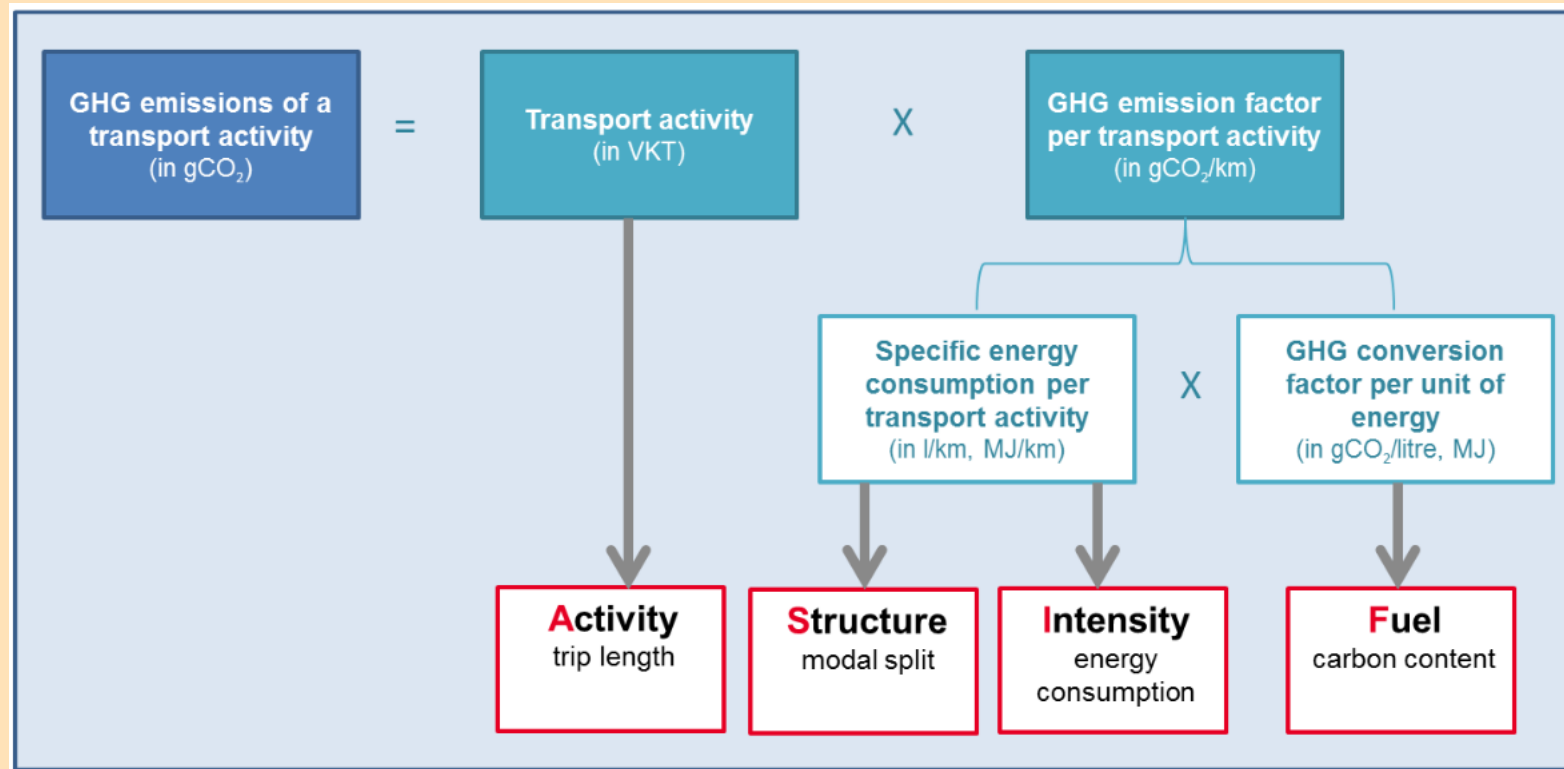


# GHG emissions assessment of Greater Sousse SUMP

## **Assumptions and current GHG emissions**



# ASIF approach



Source: "MobiliseYourCity Monitoring & Reporting Approach for GHG Emissions", September 2020



# TTW and WTW emissions

## Tank-to-Wheel

GHG emissions  
produced during  
operation

## Well-to-Wheel

GHG emissions  
produced during a  
fuel's entire lifecycle

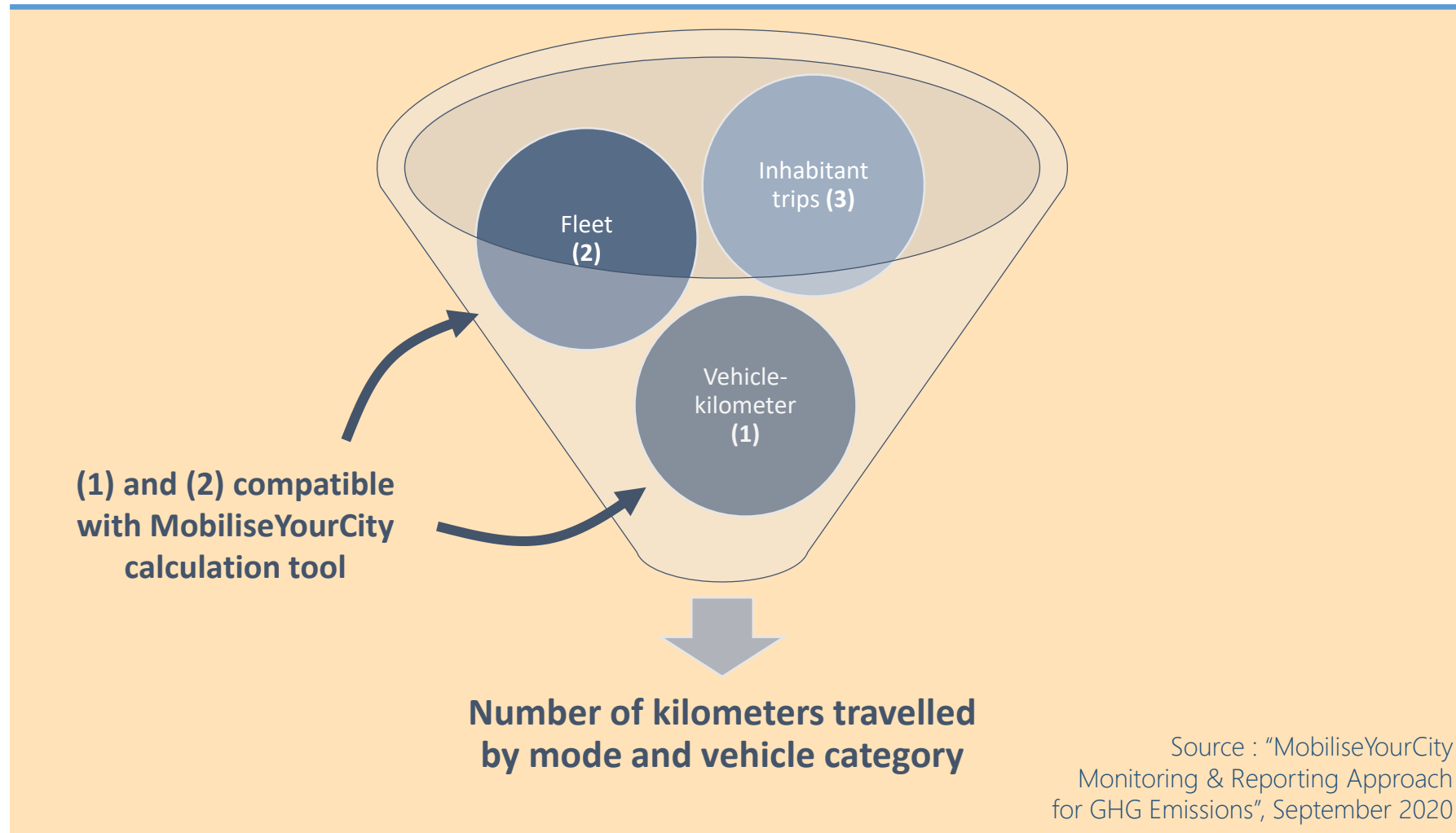


*Evaluation chosen for the  
quantification exercise*





# Calculation methods and approaches























# Available studies and data

<p>2020</p>	<p>2018</p>	<p>2020</p>	<p>2006</p>	<p>2012</p>
TUNISIA	SOUSSE-MONASTIR-MADHIA GVERNORATE	GREATER SOUSSE* 2020	GREATER SOUSSE* 2005	SOUSSE MUNICIPALITY
*Different household survey perimeters				

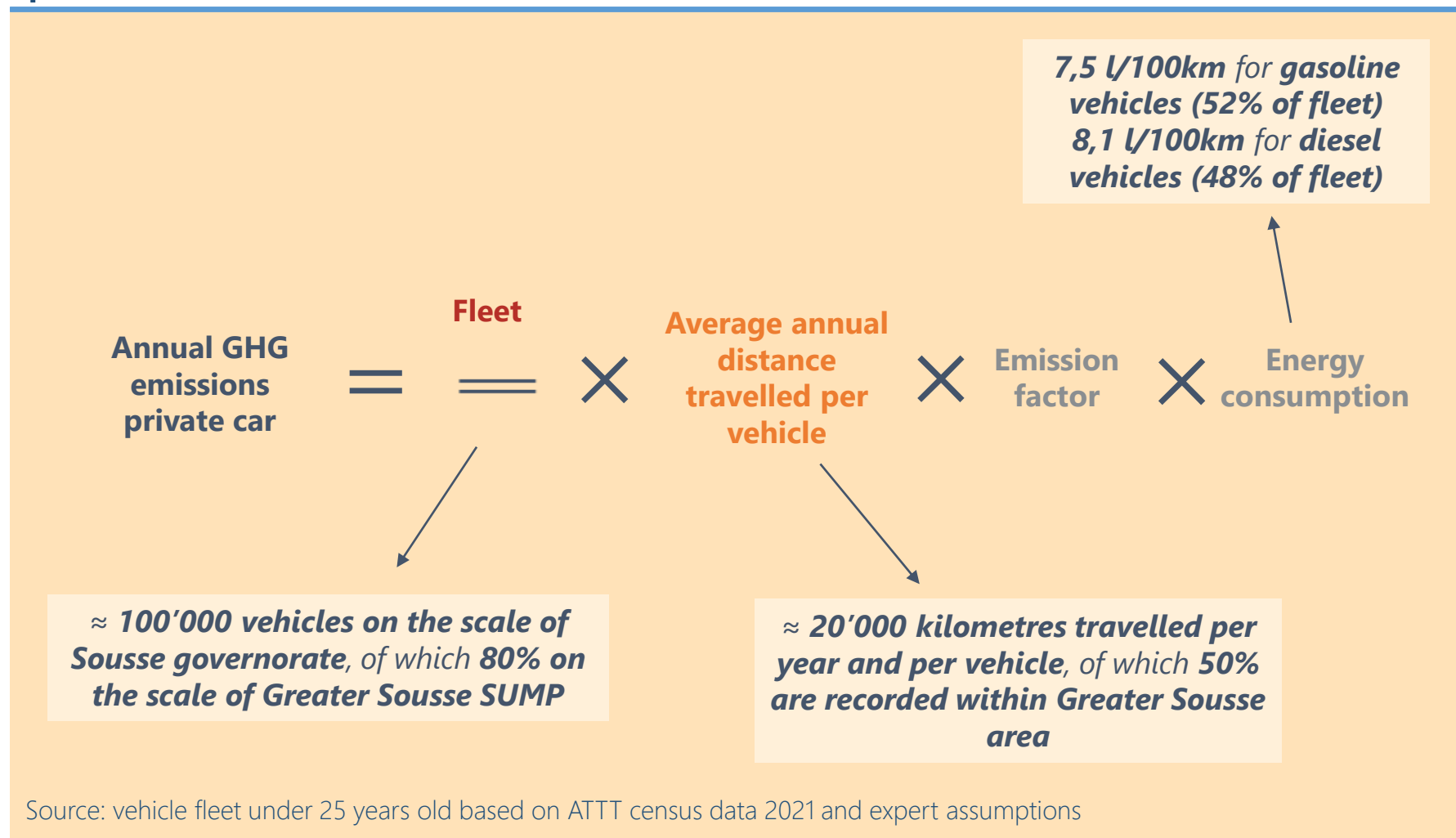


# Inputs overview

		Vehicle-kilometer	Fleet	Source
<b>Private car</b>				ATTT data 2021 + GIZ- NUMP study 2020
<b>Two-wheelers</b>				ATTT data 2021 + GIZ- NUMP study 2020
<b>Individual taxi</b>				TNRP study 2018
<b>Minibus</b>				TNRP study 2018
<b>Bus</b>				STS data 2022
<b>Sahel train</b>				SNCFT 2017 in GIZ- NUMP study 2020



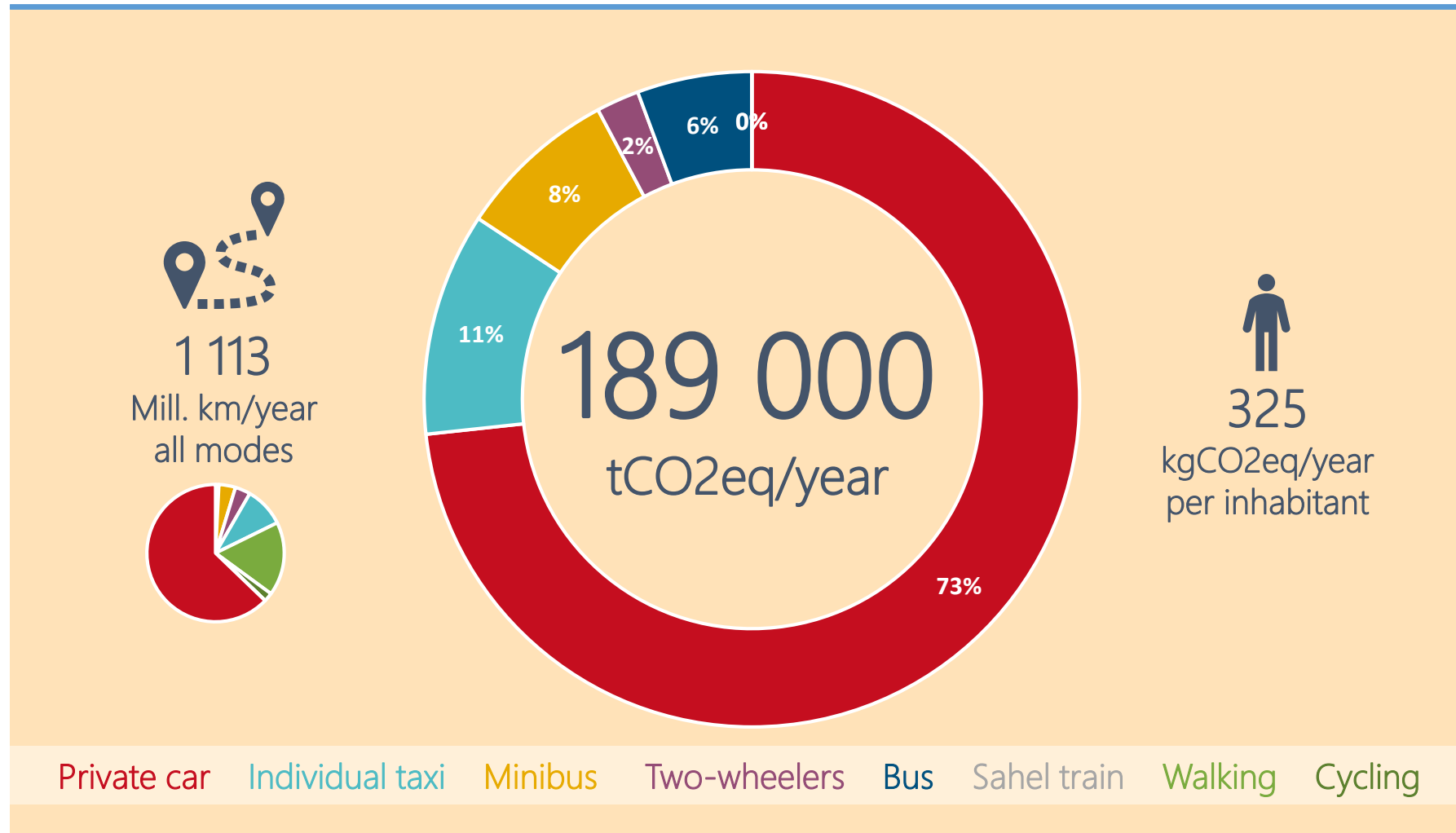
# Calculation methodology: example of the private car



Source: vehicle fleet under 25 years old based on ATTT census data 2021 and expert assumptions

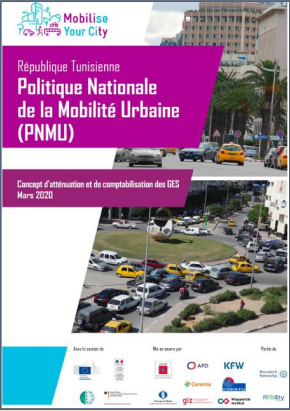


# GHG emissions balance of current situation





# Some comparisons

TUNISIA	GREATER SFAX	SOUSSE MUNICIPALITY	
			
<p>→ 2010: 700kgCO<sub>2</sub>eq/inhab. (passenger + freight)</p> <p>→ 2016: 825kgCO<sub>2</sub>eq/inhab. (passenger + freight)</p>	<p>→ 2015: 335kgCO<sub>2</sub>/inhab. (passenger)</p>	<p>→ 2010: 805kgCO<sub>2</sub>/inhab. (passenger + freight)</p>	<p>→ 2018: 450kgCO<sub>2</sub>/inhab. (passenger)</p>

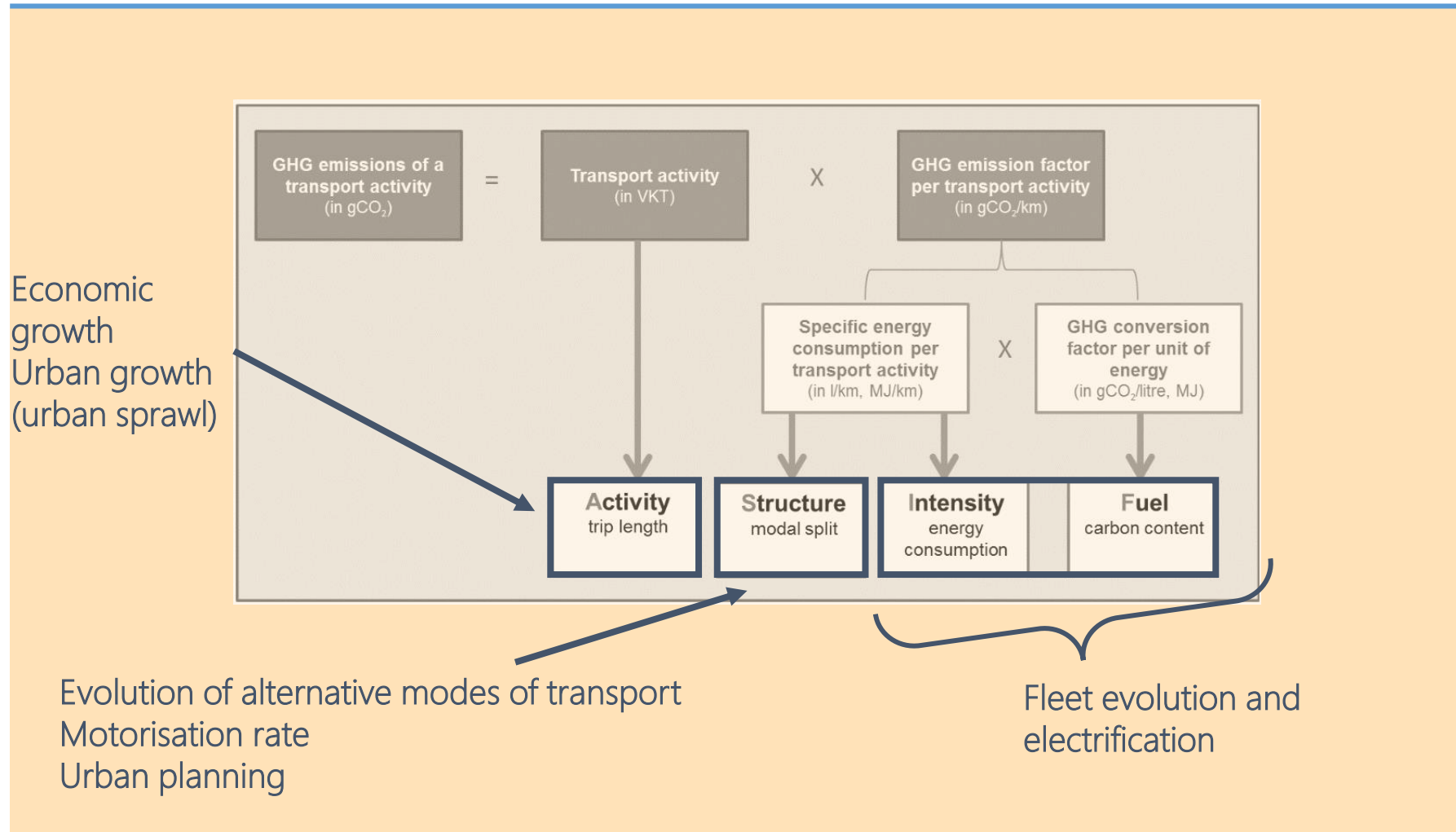


# GHG emissions assessment of Greater Sousse SUMP

## **Assessment of BAU and SUMP 2030 scenarios**



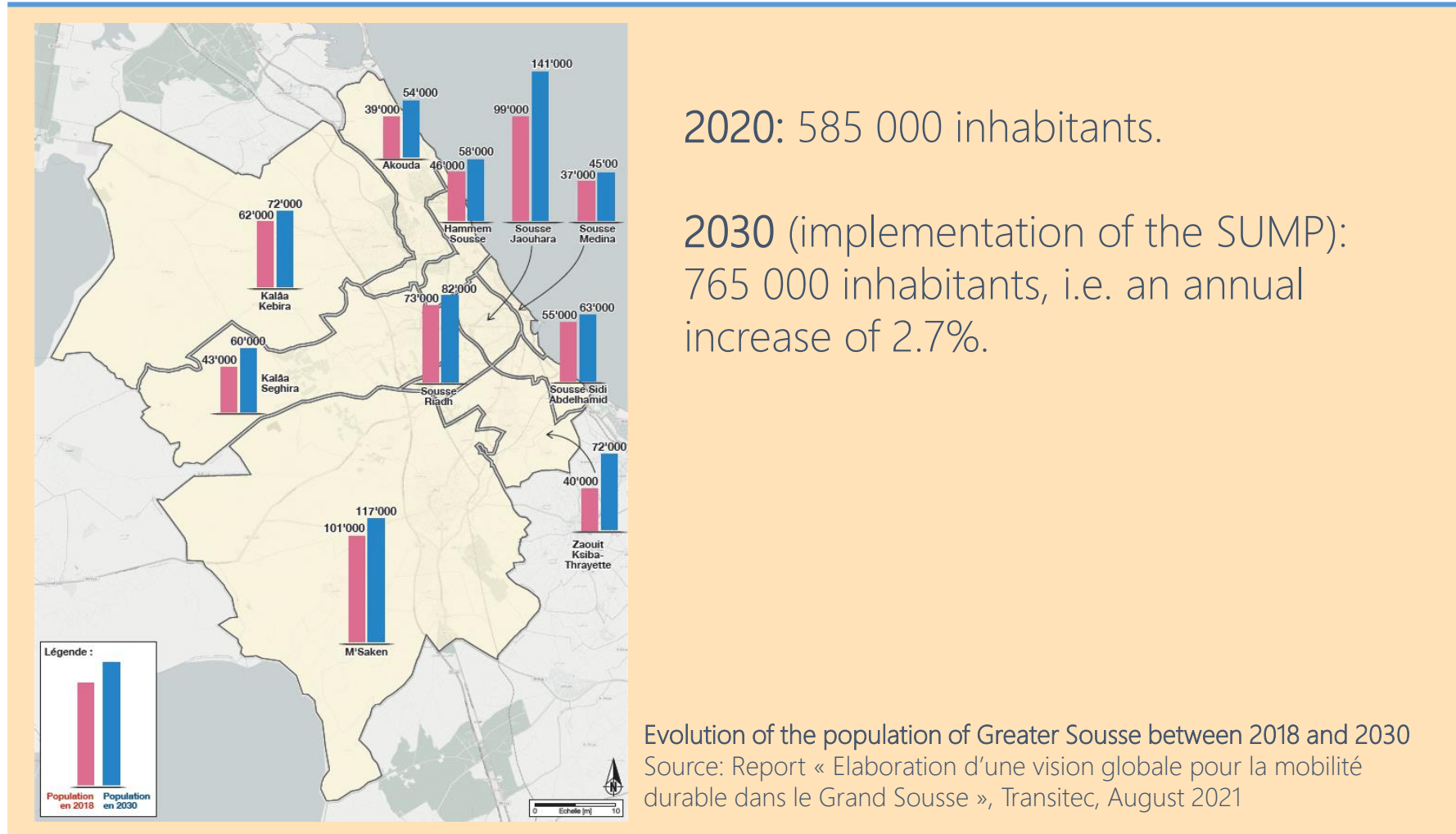
# What are the projections for 2030?







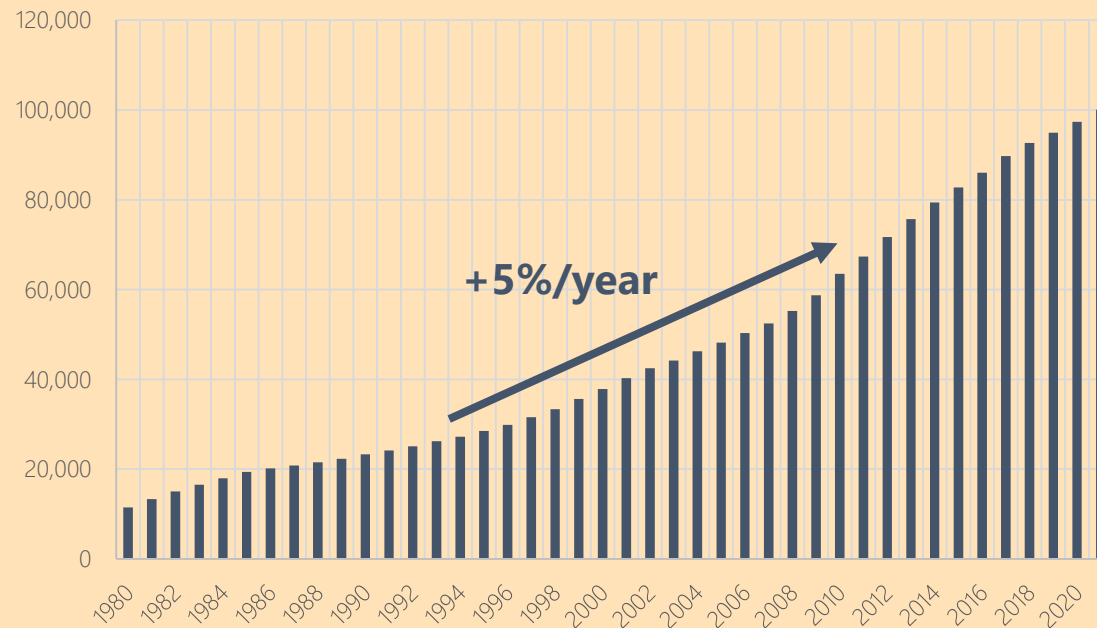
# A strong demographic growth...





## ... and a growing motorisation rate

Evolution of the car fleet in Sousse governorate



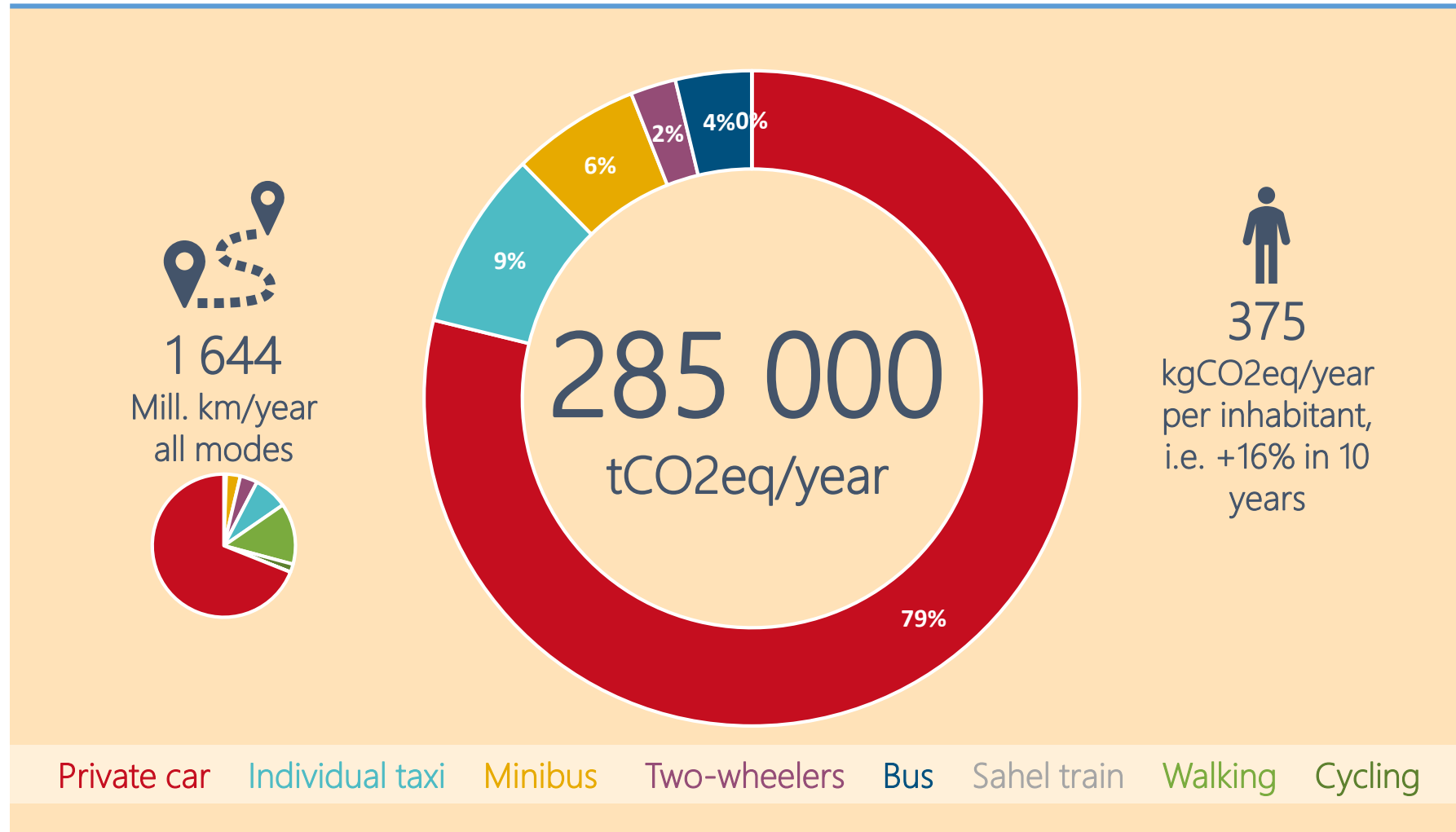
(source: A3T, 2021)

Comparable annual growth for motorised two-wheelers, but lower for individual taxis and minibuses, at around +2%/year

NB: the fleet in year N correspond to the number of vehicle in circulation after removing end-of-life vehicles (vehicles over 25 years old)

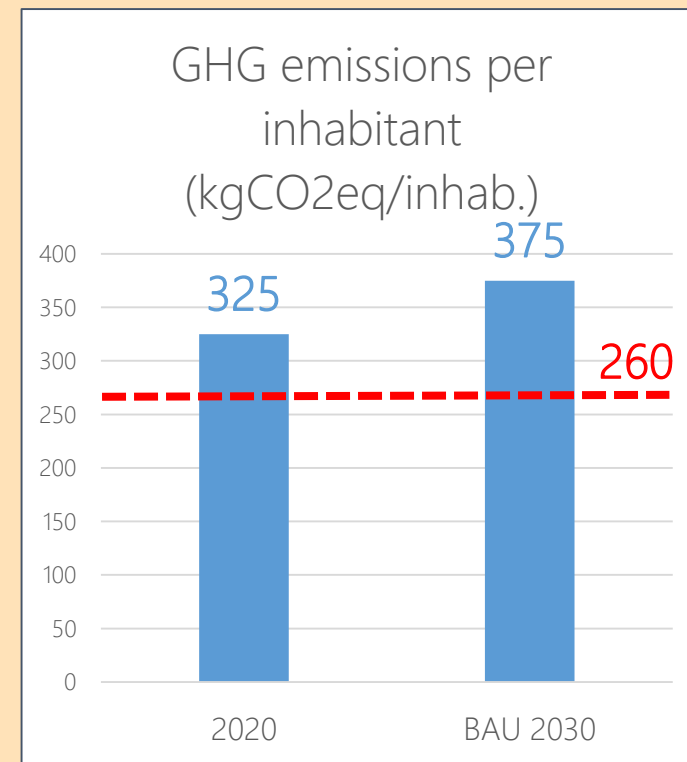
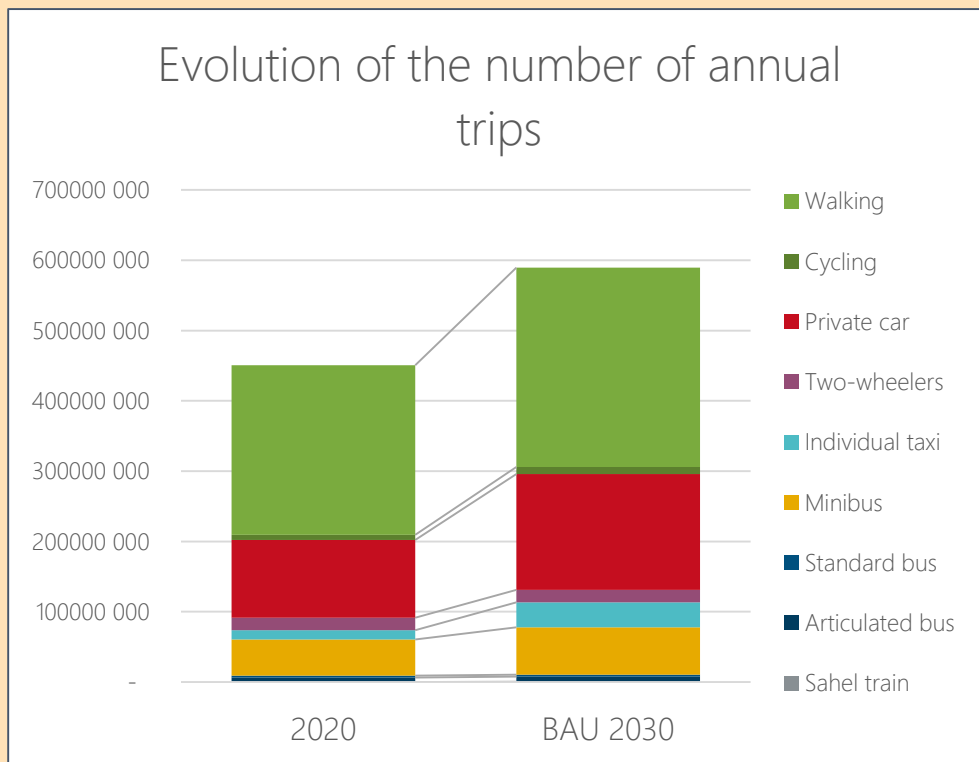


# GHG emissions balance of BAU scenario





# Comparison current situation / BAU 2030

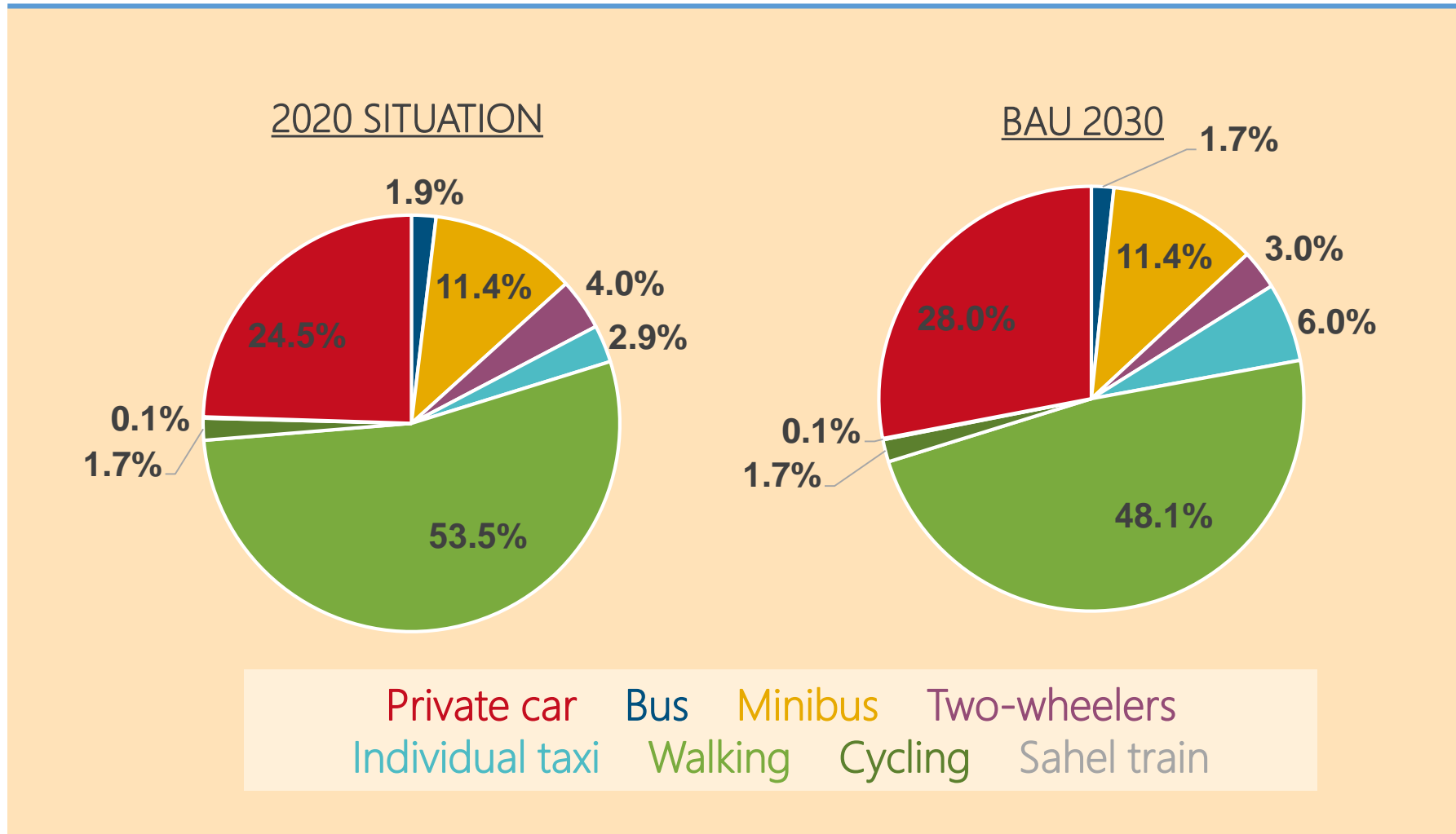


GHG emissions from the transport sector increase by +15% between 2020 and 2030, whereas they should be reduced by -17% by 2030 compared to 2010 in order to meet the commitments of the Tunisian NDC regarding transport

*--- threshold to meet the commitments*



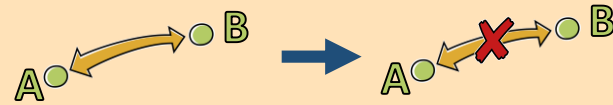
# Comparison current situation / BAU 2030





# Levers for GHG emissions reduction in urban mobility

1 **Substitution effect:** reduction in the number of trips



2 **Mode effect:** modal shift to public transport or active modes



3 **Distance effect:** decrease in travel length



4 **Loading effect:** increase in vehicle load rate



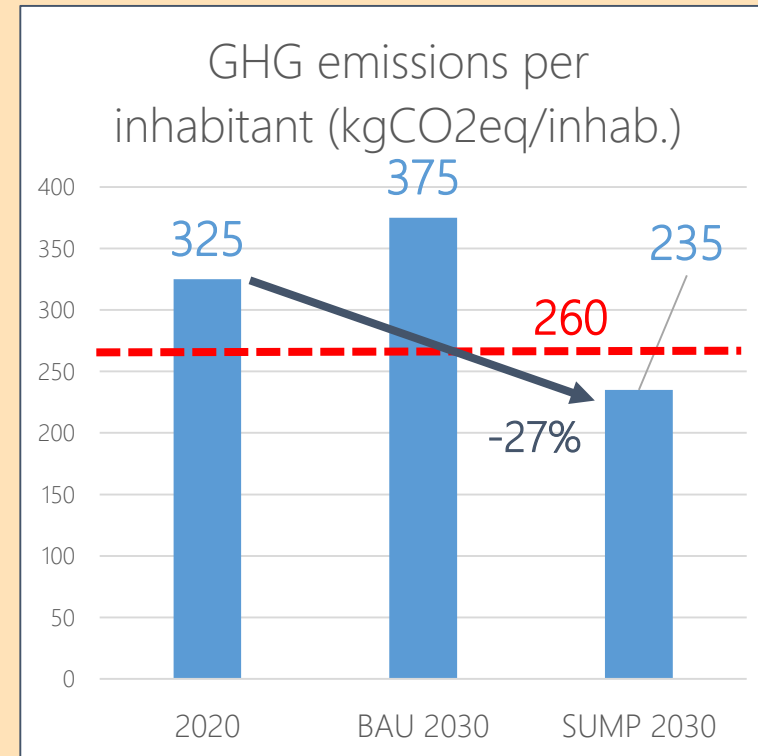
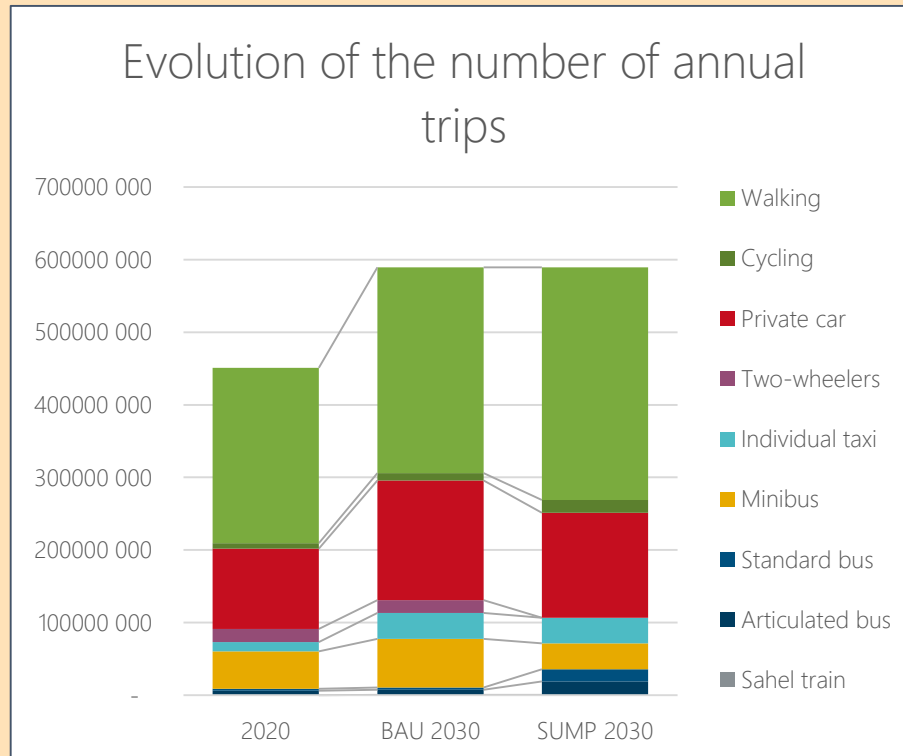
5 **Energy performance effect:** reduction in energy consumption





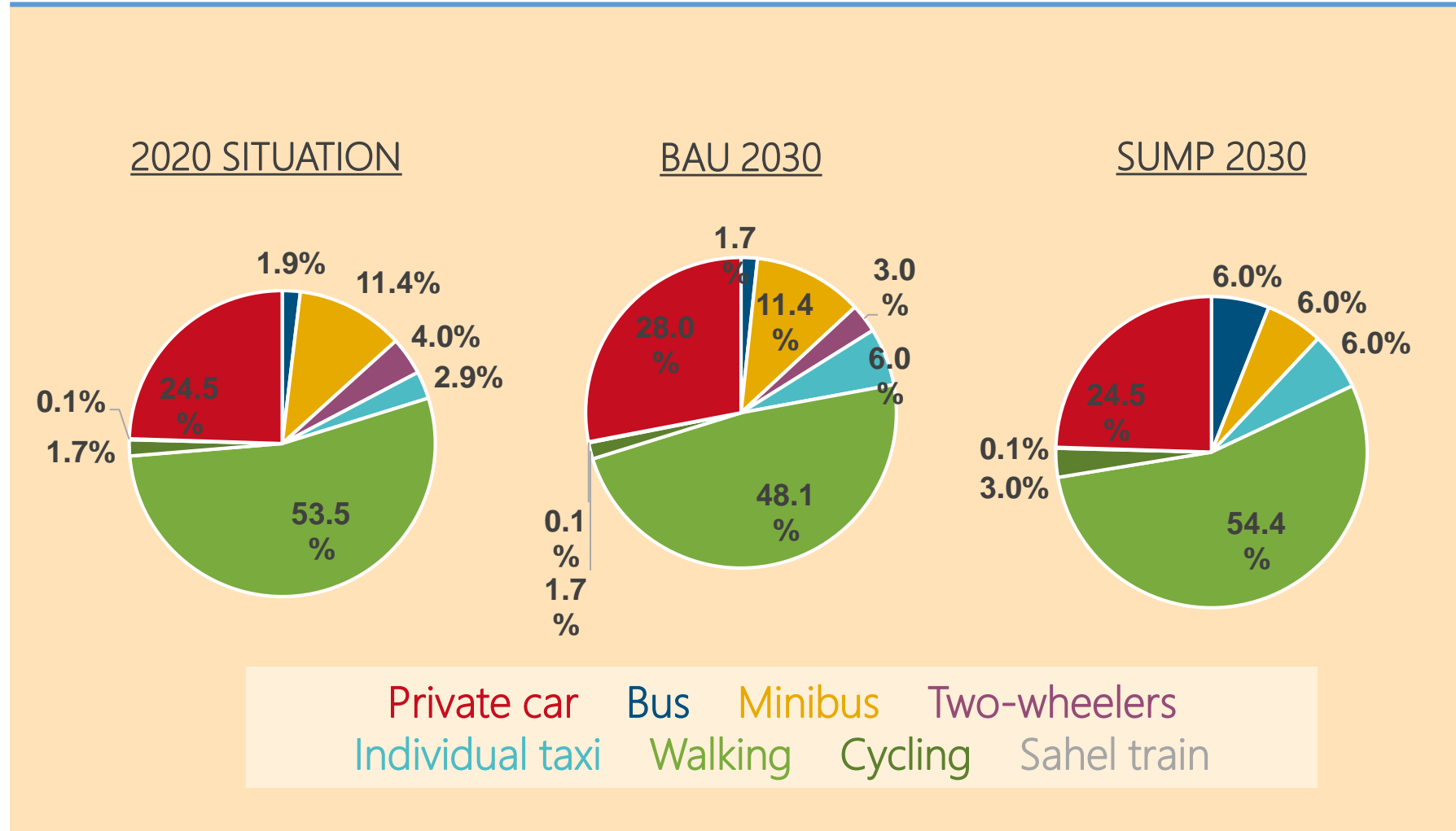
# With the implementation of the SUMP, what does it look like?

**The same number of trips, but lower emissions between BAU 2030 and SUMP 2030 scenarios!**





# With the implementation of the SUMP, what does it look like?







# GHG emissions assessment of Greater Sousse SUMP **Conclusion**

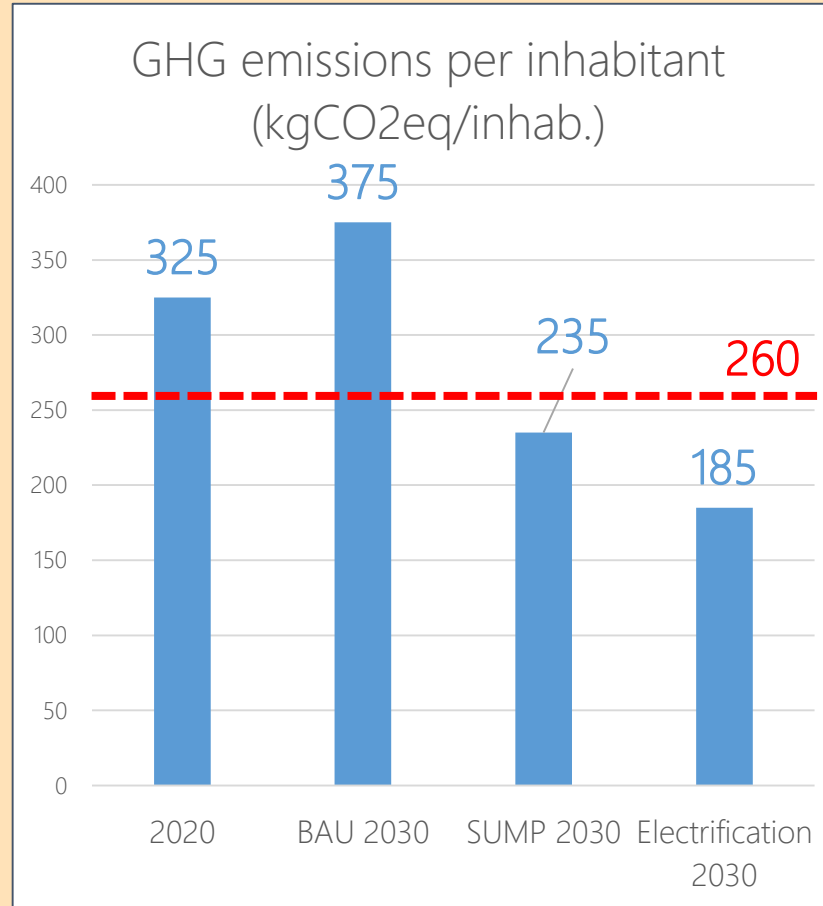


# Towards an implementation of the SUMP

The reduction of GHG emissions can be achieved through:

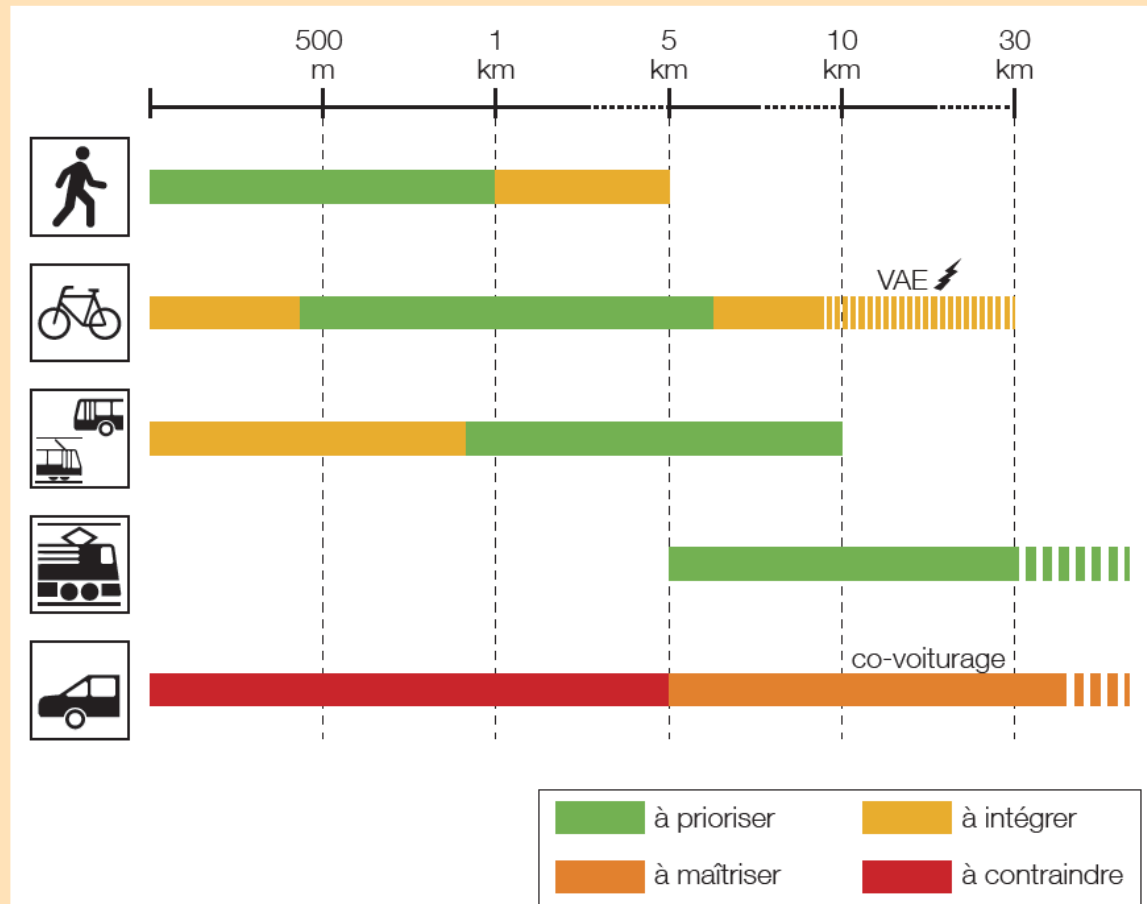
- The implementation of the SUMP action plan;
- Rapid development of an efficient public transport network;
- Moderation of car traffic flows;
- Promotion of active modes of transport, particularly walking;
- Electrification of the fleet (but with decarbonization of electricity production!)

*Assumptions for electrification scenario 2030: 100% electric BRT, 100% electric individual taxi, 10% electric private car*





# A necessary evolution of mode relevance!





# Key learnings

- Sustainable urban mobility is a **major political challenge** (strong link between urban mobility policies and national NDC commitments)
- The **quantification and monitoring of GHG emissions from urban mobility policies is essential** in order to assess the impact of their implementation and to benefit from external funding
- Implementation of the **Greater Sousse action plan offers excellent opportunities to reduce GHG emissions** and meet Tunisia's national commitments
- **Assessment methodology has some limitations:** perimeter issue (especially for exchange and transit flows), no account taken of tourism-related flows, lack of data on freight transport
- **Harmonisation of GHG mitigation efforts is needed** to address the methodological gap in the assessment of GHG emissions at local and national levels: **MobiliseYourCity calculation tool is a lever to achieve it!**
- **Importance of setting up a mobility observatory** to facilitate: data collection, the inventory process and monitoring of GHG emissions at local and/or national level, the development of a governance structure bringing together all urban mobility stakeholders



# Thank you

EuroMed Transport  
**SUPPORT PROJECT**



Project funded  
by the European Union



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# Questions, Feedback and Farewell?



# Q&A

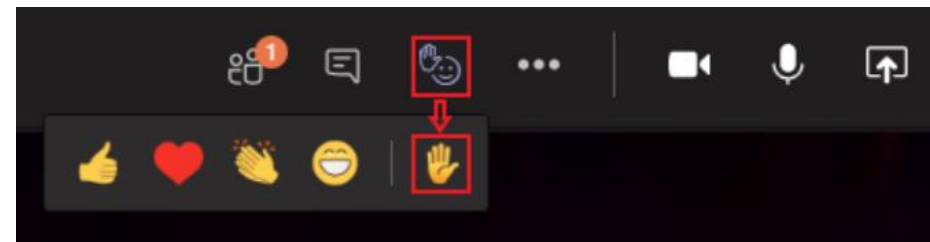
## Chat

- Post your questions in the chat and we will include them in the Q&A



## Speak

- Select “Show reactions” in the meeting controls, and then choose “Raise your hand”. Everyone in the meeting will see that you've got your hand up.



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**French version of this webinar – 13 June**



# Thank you for your attention

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