











Dakar, October 2022













Introduction to the Partnership



An impactful partnership between the EU, France and Germany, established at COP21

Donors:













Implementing Partners:

















Knowledge and Network Partners:

















In collaboration with:

















MobiliseYourCity's guiding principles

Our vision

We work together as partners to shape low-carbon mobility systems that contribute to efficient, safe, and just cities for all urban residents of today and the future.

Our mission

Our mission is to incubate solutions, accelerate the adoption of proven approaches, and facilitate complex change processes to transform urban mobility

Our objectives



Accelerate the green and just transition to sustainable urban mobility



Foster more comprehensive, integrated and participatory urban mobility planning

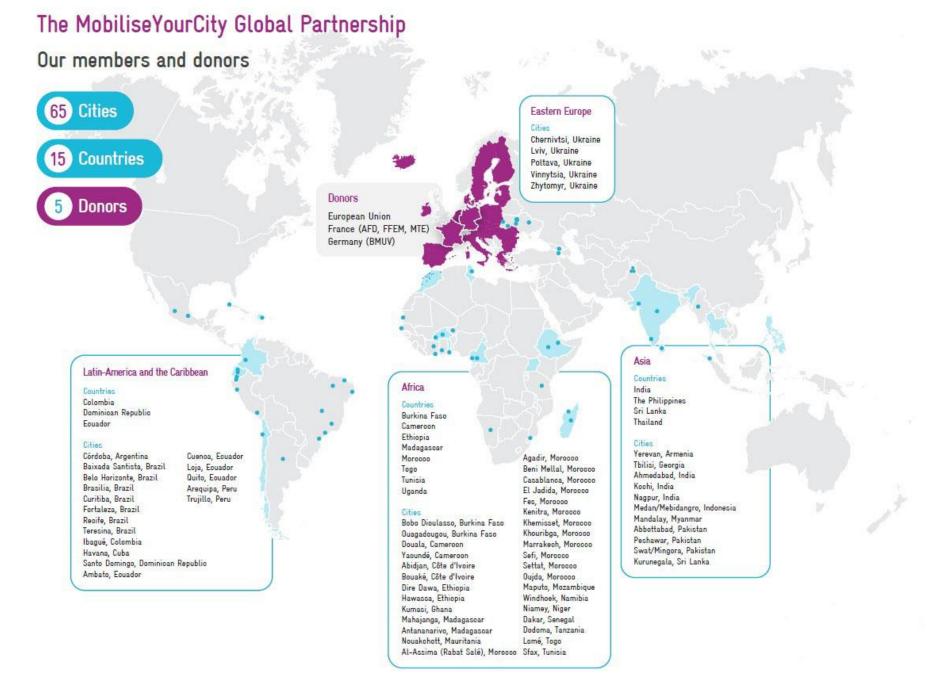


Facilitate access to sustainable innovative finance for large- and small-scale mobility projects



Close the investment gap for sustainable mobility







MobiliseYourCity's service areas

MOBILITY PLANNING

Supporting implementation and investment ready plans for inclusive and low-carbon transport

- Supporting member cities in preparing city-level sustainable mobility plans and project preparation
- Supporting member countries in preparing country-level urban mobility policies and investment programs
- Deploying digital technology to improve mobility planning

CAPACITY BUILDING

Equipping practitioners with tested and scalable solutions

- Developing tailored methodologies and tools for our focus areas
- Scaling our training offer to mobility professionals through strategic partnerships
- Enhancing our digital platform for trainings, exchange and knowledge dissemination

ADVOCACY

Encouraging institutions and individuals to embrace and resource sustainable mobility

- Communicating local results to influence the global agenda
- Engaging new partners and members to animate ambitious action
- Empowering local behavioural change through evidencebased messaging

IMPLEMENTATION SUPPORT

Empowering members to bridge planning with implementation for green and just cities

- Piloting small-scale innovative finance to support walking and cycling
- Professionalizing and formalizing jobs in the paratransit sector, in particular by building on digital technologies
- Supporting institutional and regulatory reforms to enable implementation



Green mobility planning through Sustainable Urban Mobility Plans

A Sustainable Urban Mobility Plan lays out a future green mobility vision for your city, prioritizes sustainable transport projects and measures, clarifies responsibilities for implementation and sets a robust but flexible finance, funding and implementation plan.

MobiliseYourCity's mobility plans key strengths

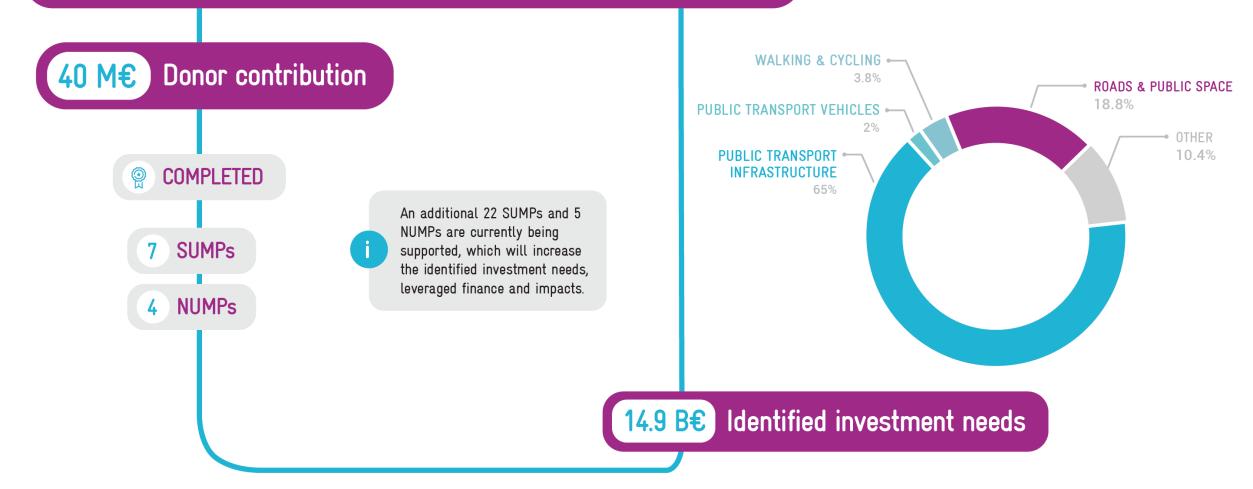
- **Enabling Green cities** through a comprehensive approach to sustainable, low-carbon urban transport
- Functioning as project preparation to enable access to sustainable finance for implementation of small and large-scale infrastructure projects
- Using digital technologies for status quo analysis, scenario modelling and capacity building



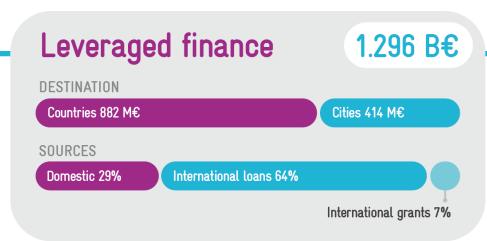
A Partnership that delivers



Leveraging finance from SUMPs and NUMPs

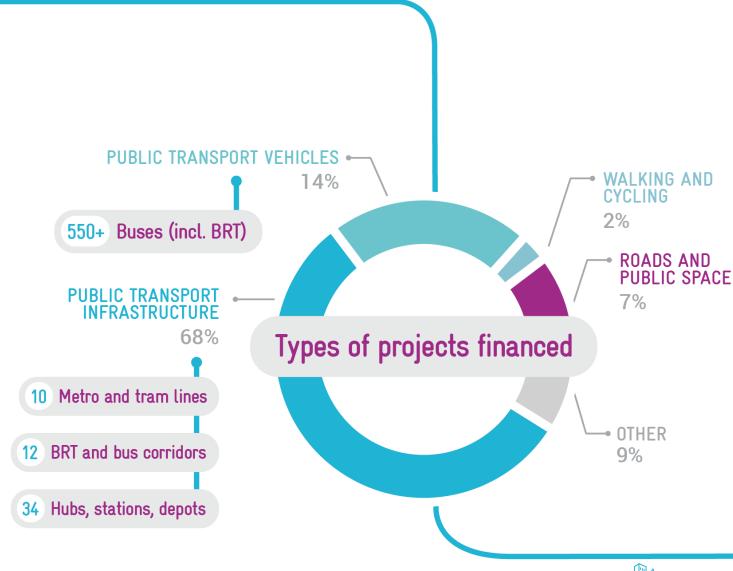


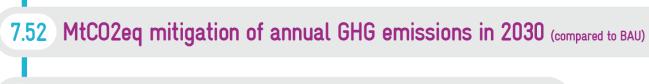




Financed investments

The percentages represented in the pie charts cover SUMPs investments, which represent a total investment need of 9.983 B€.





- 7 Million people with improved access to public transport
- +8% Modal share of sustainable transport modes (compared to BAU)
- 800 Lives saved annually through better road safety
- ✓ Improved job quality for transport workers





Contributing to low-carbon, safe, and just cities



Being a member of the Partnership



Gain access to the latest knowledge and guidance on sustainable mobility planning



- Our trainings and methodologies tackle the common challenges faced by our partners worldwide
- We offer trainings throughout the year, on a variety of topics
- We update and complement our services based on the newest expertise we gather on the ground
- Soon, our trainings will be accessible by member cities on demand



MobiliseYourCity's tools and methodologies



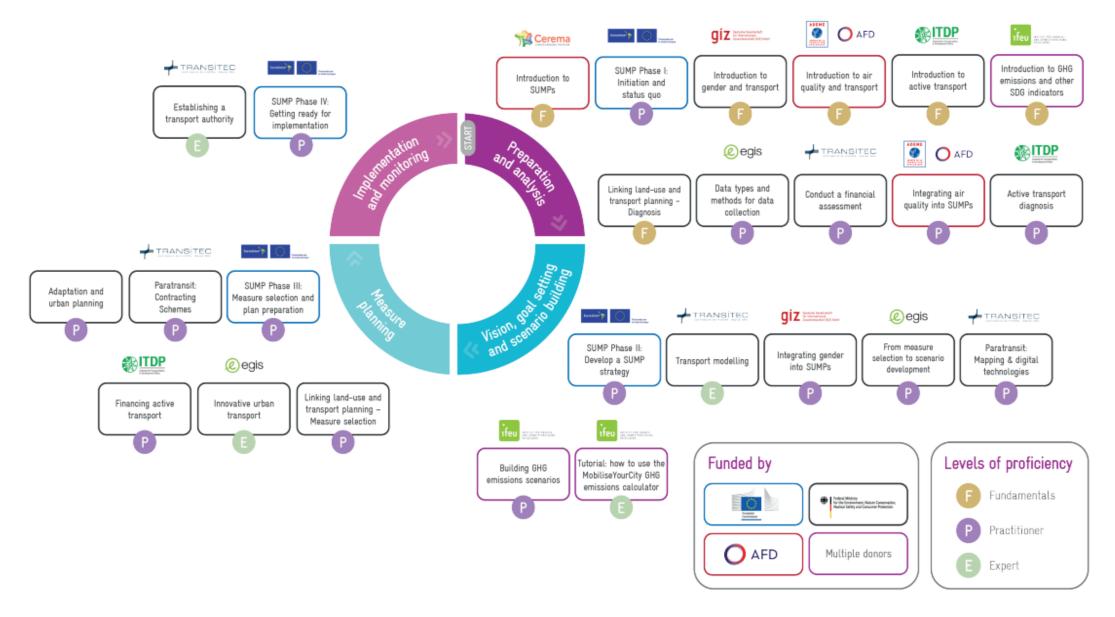
to zero-emission buses



Reforming Paratransit

urban bus services

MobiliseYourCity's capacity building offer





What is a Community of Practice?



We facilitate **peer exchanges** with mobility practioners throughout the world

Our Community of Practice is not only comprised of member cities and countries, but also experts from development and financial organizations

You will be able to **share knowledge, learn from others and find solutions** to common problems





- We can help you identify financial support from international sources
- We have secured a firm footing in the international transport community and climate regime
- We facilitate dialogue and encourage coordination among donors, implementing partners and member cities
- We help you communicate and leverage your plans by sharing your sustainability impacts

Increase visibility of your city and obtain additional support

Thank you for your attention

Keep in touch



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