The MobiliseYourCity Partnership

An introduction

2022

Eléonore François-Jacobs Acting Coordinator MobiliseYourCity Global Secretariat



The MobiliseYourCity Partnership: Empowering cities in the Global South to transition to sustainable urban mobility



A leading global partnership between the EU, France and Germany, established at COP21





MobiliseYourCity's guiding principles



We work together as partners to shape lowcarbon mobility systems that contribute to efficient, safe, and just cities for all urban residents of today and the future.

Our mission

Our mission is to incubate solutions, accelerate the adoption of proven approaches, and facilitate complex change processes to transform urban mobility

Our objectives



Accelerate the green and just transition to sustainable urban mobility



Foster more comprehensive, integrated and participatory urban mobility planning



Facilitate access to sustainable innovative finance for large- and small-scale mobility projects

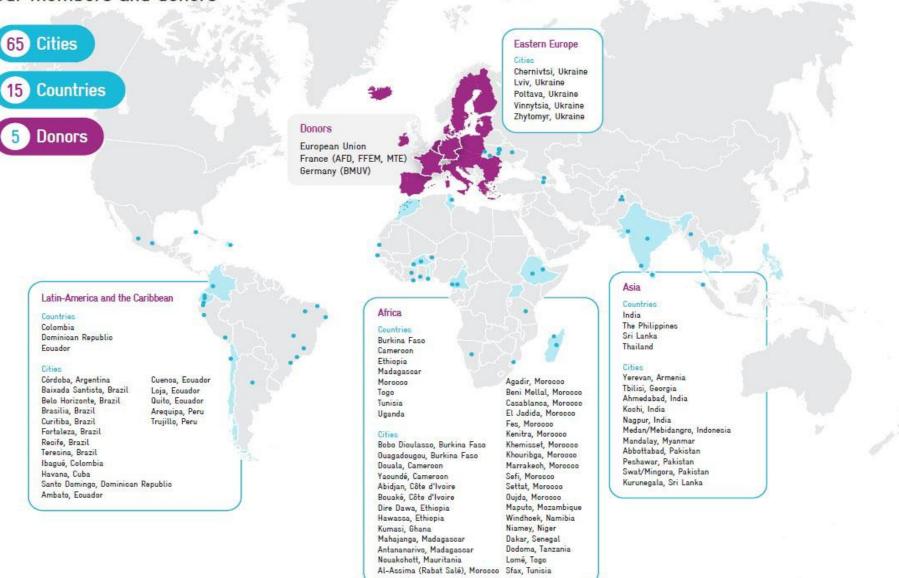


Close the investment gap for sustainable mobility



The MobiliseYourCity Global Partnership

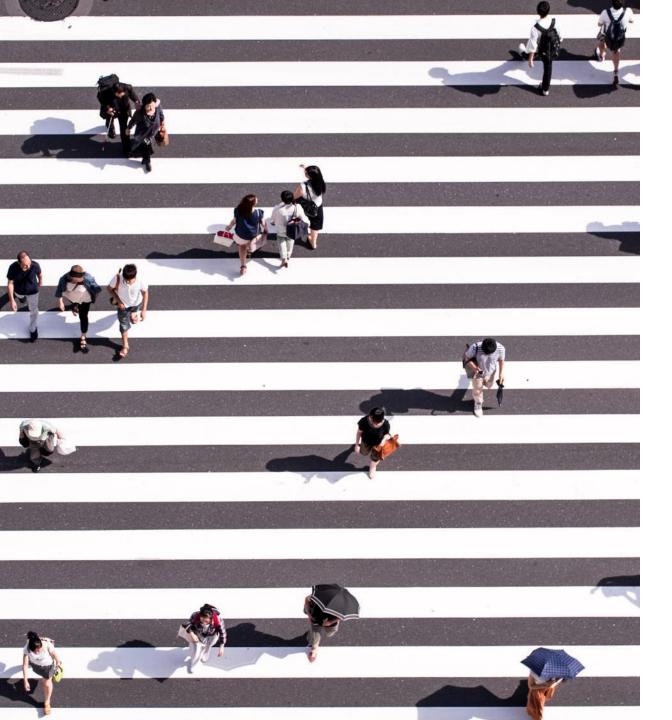
Our members and donors





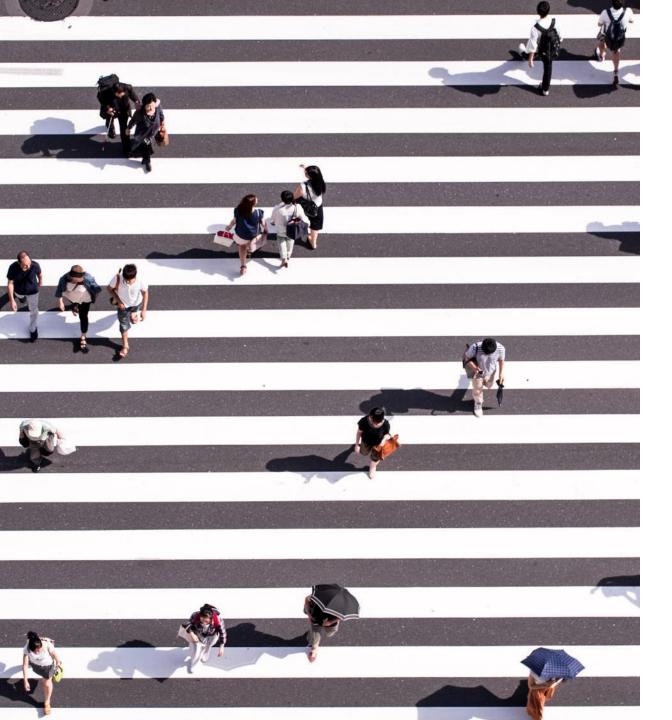
MobiliseYourCity's service areas Using sustainable urban mobility planning as a lever for transformation





- 1. Mobility planning
- 2. Capacity building
- 3. Advocacy
- 4. Implementation support





- 1. Mobility planning
- 2. Capacity building
- 3. Advocacy
- 4. Implementation support



Our offer

- ✓ We offer technical assistance to do Sustainable Urban Mobility Plans and National Urban Mobility Policies and Investment Programmes
- ✓ We adapt EU methodologies for external application in the global South
- ✓ We provide the partners with model Terms of Reference for SUMP & NUMP preparation
- ✓ We provide lists of experts for technical support
- ✓ We help raise awareness when a city is not yet ready to do a SUMP



The MobiliseYourCity Global Partnership

Status of technical assistance



Antananarivo, Madagascar*

*Supported with non-SUMP/NUMP technical assistance or pilot project.

AFD

Deutsche Gesellschaft für Internationale

Zusammenarbeit (GIZ) GmbH

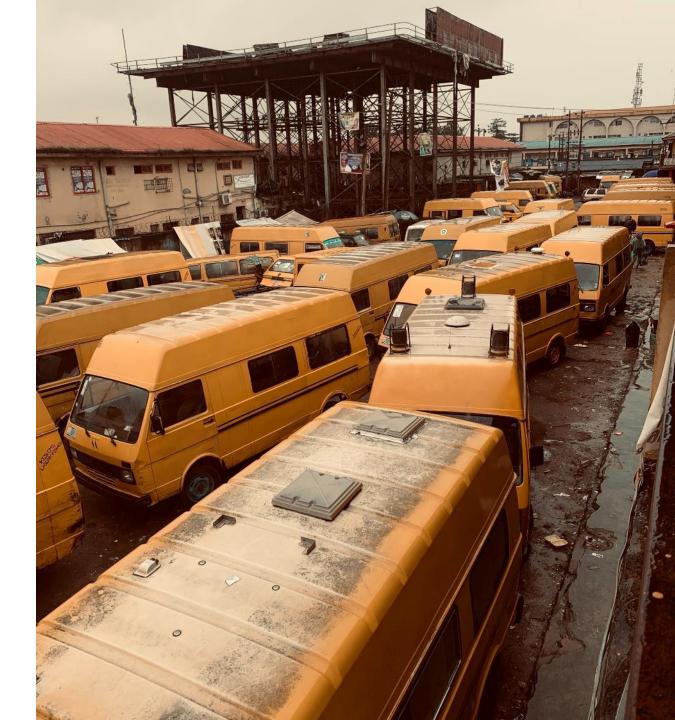


- 1. Mobility planning
- 2. Capacity building
- 3. Advocacy
- 4. Implementation support



Our offer

- ✓ We coordinate the development of new methodologies using resources from all partners (NUMP, emissions calculator)
- ✓ We deliver adapted training sessions on relevant topics (EN, FR, ES)
- ✓ We provide training materials to scale up capacity building activities
- ✓ Our knowledge platform hosts all the materials



MobiliseYourCity's tools and methodologies



Reforming Paratransit Driving change: reforming urban bus services

Going electric: A pathway to zero-emission buses





and analysis

SUMP Model Terms SUMP FAOs of Reference



NUMP Model Terms NUMP Guidelines of Reference



Understanding Paratransit



Participatory processes in urban mobility planning

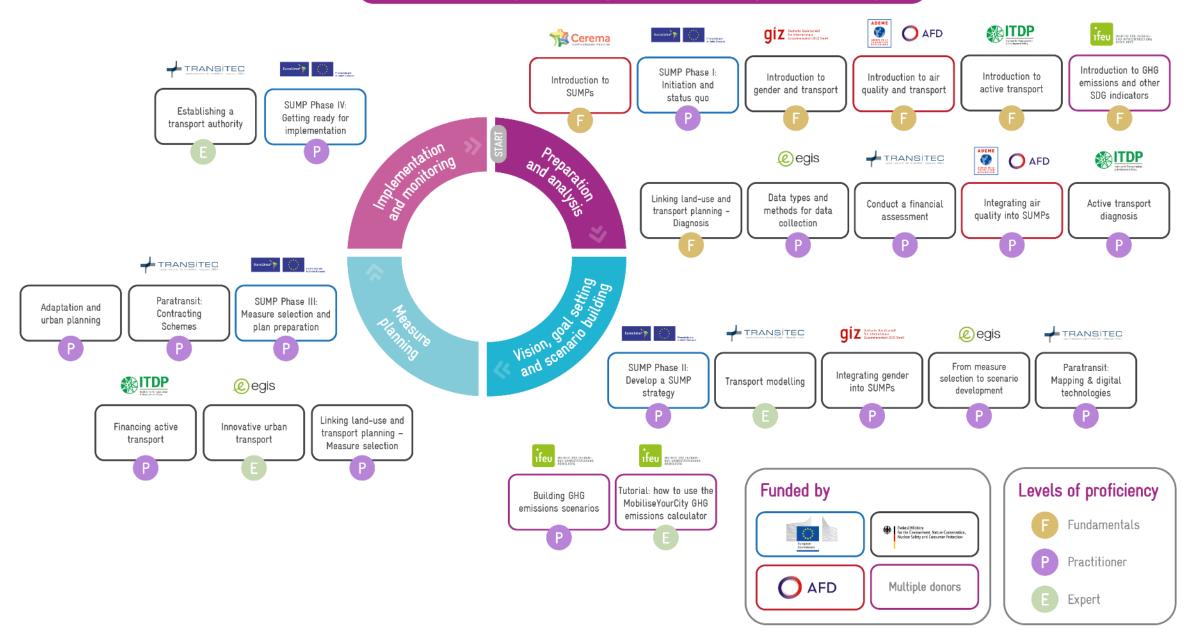


Modelar y planificar la movilidad urbana en tiempos de crisis

New **MobiliseYourCity SUMP** Guidelines coming soon!



MobiliseYourCity's training materials along the SUMP cycle



MobiliseYourCity's Knowledge Dissemination



MobiliseYourCity Communication Products

Global Monitor: 1,094

Factsheets: 1.797

MobiliseYourCity tools and methodologies: 437

Sustainable Urban

Model Terms of Reference: 701

Summaries and final reports: 1,056

Frequently asked questions: 146

Mobility Plans

(SUMP)

Showcasing the

3,328

Partnership's achievements

1.903 All you need to

successfully elaborate a SUMP

Emissions Calculator

4,941

2.100

1.239

MobiliseYourCity Emissions Calculator: 4,114

MobiliseYourCity Monitoring and reporting Approach for GHG Emissions: 827

Public Transport

AFD's Tramways as sustainable mass-transit systems: 1,106

MobiliseYourCity Paratransit toolkit: 830

EBRD's publications: Reforming Urban Bus Services and Going Electric: 164

National Urban Mobility

Policies and Investment

MobiliseYourCity Guidelines: 1,040

Model Terms of Reference: 199

Programmes (NUMP)

Modernise and electrify public transportation

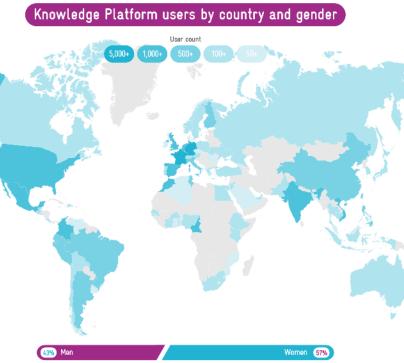
Build and compare

scenarios based

mitigation impact

on the GHG

Step by step guidance to develop a NUMP



44.96% of total users from January to December 2021





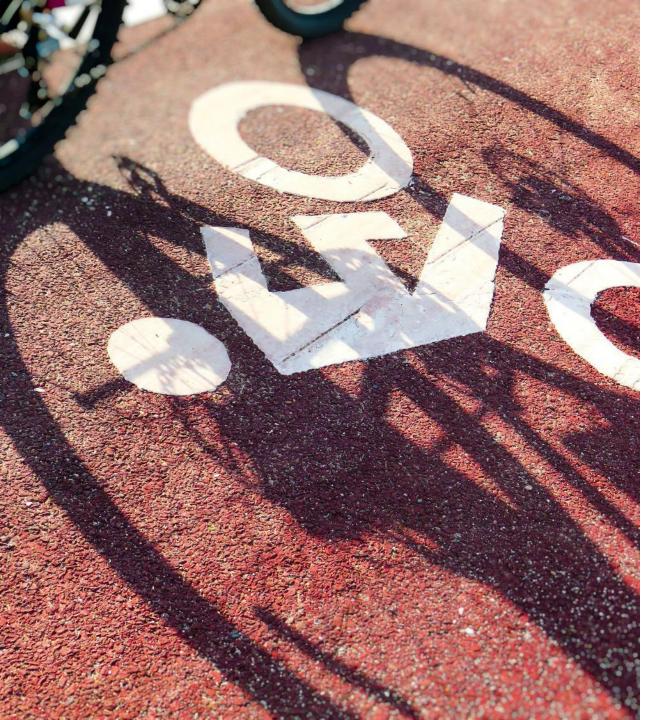
- 1. Mobility planning
- 2. Capacity building
- 3. Advocacy
- 4. Implementation support



Our offer

- ✓ We communicate local results to influence the global agenda and ensure mobility planning is placed prominently among the solutions
- ✓ We engage new partners and members to animate ambitious action
- ✓ We empowering local behavioural change through evidence-based messaging





- 1. Mobility planning
- 2. Capacity building
- 3. Advocacy
- 4. Implementation support



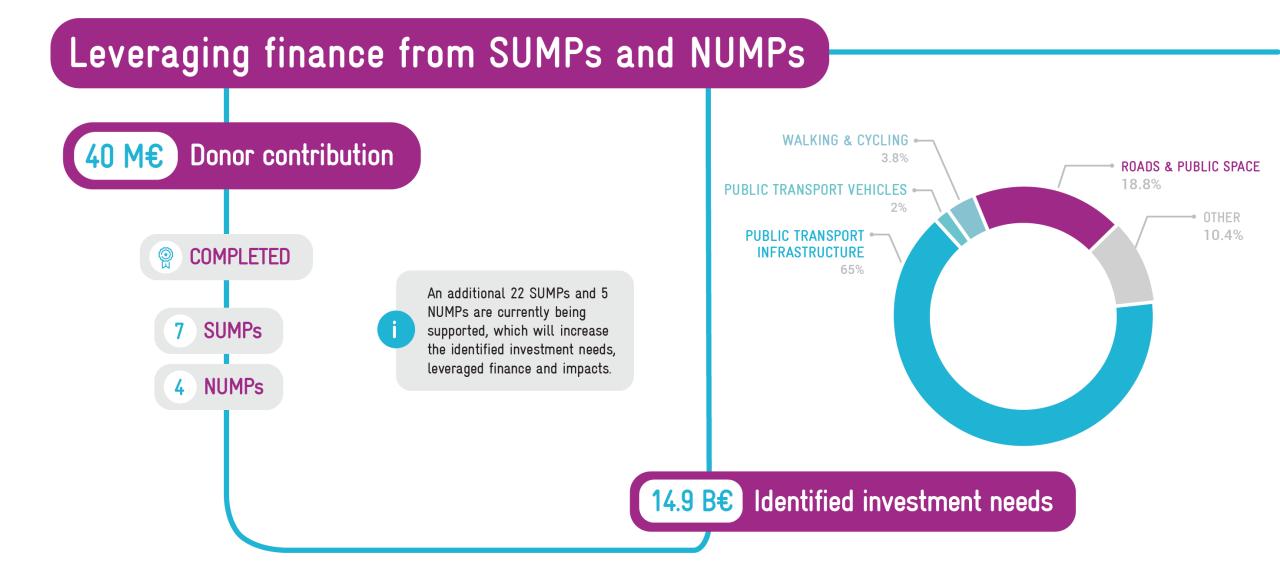
Our offer

- ✓ Identifying pilot projects on active modes, paratransit reform or governance
- ✓ Bringing together relevant partners
- ✓ Strengthening the methodological offer on these priority topics
- ✓ Raising awareness on these priority topics

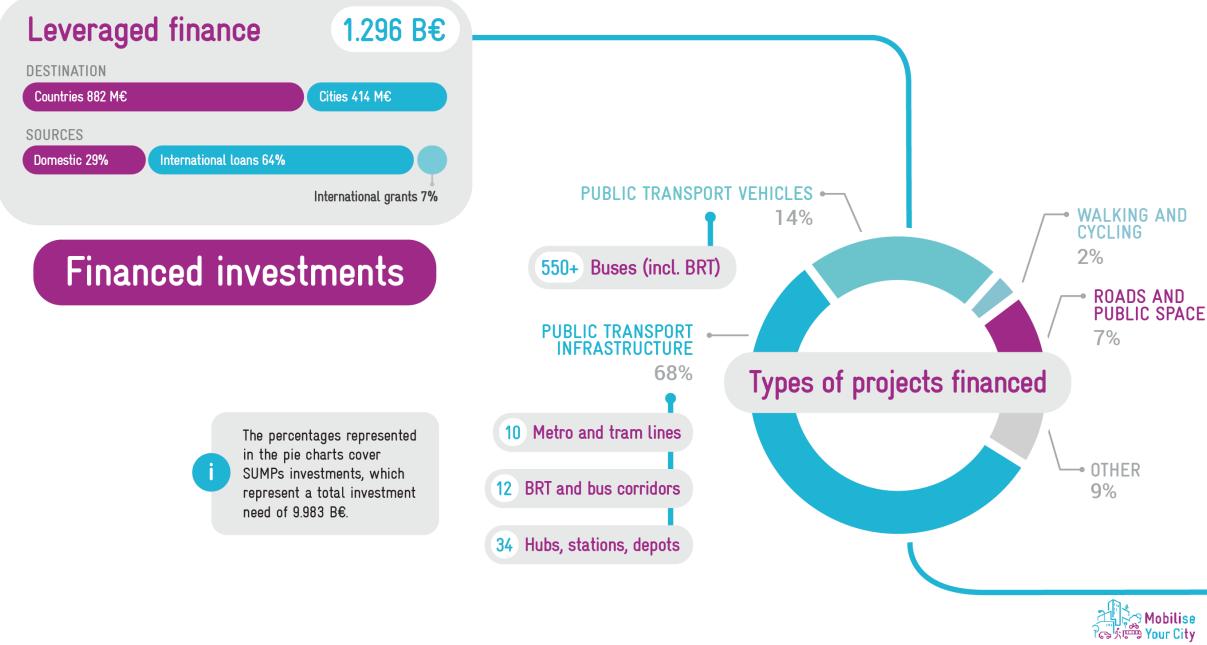


Our impact: Conributing to low-carbon, safe and just cities









7.52 MtCO2eq mitigation of annual GHG emissions in 2030 (compared to BAU)

7 Million people with improved access to public transport

+8% Modal share of sustainable transport modes (compared to BAU)

800 Lives saved annually through better road safety

Improved job quality for transport workers

Projected impacts



Contributing to low-carbon, safe, and just cities



Keep in touch.





Check out our annual report with over 50 cities and countries factsheets Subscribe to our trimestral newsletter

