

# Ambato, Ecuador

Partner city

Status of the project: ongoing technical assistance



## Basic Information

Urban area: 1,009 km<sup>2</sup>

Population: 178,000 | Growth rate: 0.78%

GDP per capita: USD 12,652

National GHG emissions per capita: 3.82 (tCO<sub>2</sub>eq)

Region capital city

## Context

The private vehicle is the main mode of transport in Ambato, used by 40% of the population.

The growth in private vehicle ownership is faster than the growth of the population and today the rate of car ownership is 180 cars per thousand inhabitants, while the national rate is 133 cars per thousand inhabitants.

The objective of the project in Ambato, Ecuador, is to update the Transportation and Mobility Master Plan for Ambato Canton with a focus on sustainable mobility. It includes the optimization of existing transport systems in the regional capital city and aims at improving mobility in urban and rural areas in order to improve the citizen's quality of life. The project involves greater participation of the citizens. Additionally, the project is strengthening institutions by building capacity to implement the Master Plan and its future updates.

## Support from the Partnership

**Technical Assistance:** Sustainable Urban Mobility Plan (SUMP)

**Funded by:** European Commission

**Funding amount:** EUR 500,000

**Implemented by:** GIZ through the EUROCLIMA+ Program

**Local counterpart:** Decentralised Autonomous Government Municipality of Ambato – Directorate of Transit, Transportation and Mobility

### Supported Activities:

- Optimisation of the Transport systems
- Update of the Transportation and Mobility Master Plan for the Canton of Ambato
- Development of a specific portfolio of mitigation programmes and projects in urban mobility, demand management for private transport, improvement of public transport, and promotion of active transport

## Status of implementation

**Project start:** Q2 2018

**Expected project completion:** Q3 2021

**Next expected outputs:**

- Preparation & Analysis Phase: Tender for remaining phases of the SUMP development

## Highlights in the past year

### Ambato moves toward sustainable urban mobility

Within the framework agreement signed between the Municipal Decentralised Autonomous Government of Ambato and GIZ, the workshop “Ambato towards sustainable urban mobility” was organised in April 2019 with the participation of 50 people from the public sector, private sector, transport operators, citizen groups and associations of people with reduced mobility.

The purpose of the workshop was to inform about what this municipal project entails and to jointly develop a vision of where Ambato’s mobility should go in the future. For this, diverse group dynamics were organised to identify the challenges that must be faced and opportunities for Ambato to achieve this innovative vision.