

Webinar "Introducing sustainable mobility plans"

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03/11/2020

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Introducing sustainable mobility plans

- 1. Introduction (10')
- 2. Introduction to sustainable mobility (20')
- Pool + Pause (5')
- 3. Breakout groups (30')
- Pool + Pause
- 4. The SUMP development process (30')
- Pause (5')
- 5. From SUMP planning to implementation (20')
- 6. Q&A (10')
- 7. Wrap up (10')



1. Introduction

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Introduction

- Introductory words by Anne Chaussavoine (AFD)
- Short round of introduction of participants



2. Introduction to sustainable mobility

Thomas Durlin - Cerema

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1. Introduction to sustainable mobility

Sustainable development

Sustainable mobility

(E)ASI approach







"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs"

Brundtland Commission Report (1987)





Balance between social, environmental and economic pilars





Balance between social, environmental and economic pilars

+ an adapted governance !





17 sustainable development goals (SDG)

"A blueprint to achieve a better and more sustainable future for all by 2030"





Sustainable mobility contributes to SDG



Source: MobiliseYourCity contribution to sustainable developement goals (SDG), 2020.

Urban dynamics

Urban dynamics

- In 2050: 5,3 Billion peoples will live in cities, including 80% in emerging countries, 95% of urban growth in emerging countries
- $\checkmark\,$ Between 2000 and 2030, urban sprawl will increase by 72%



Atlanta

- Pop. : 5,25 millions
- 4 280 km²
- Emissions: 7,5 tons of CO2 per hectare per year (public and private transport)



Barcelona

- Pop. : 5,33 millions
- Emissions: 0,7 tons of CO2 per hectare per year (public and private transport)





The traditional transport approach





GDP per inhabitants (USD 2010 PPP)

rée du Sud

haïlande

The traditional transport approach



My home Fortunately...

I have a car!

My work



Need to tackle urban transport emissions



Urban transport is the sector with the **highest growth rate** and needs to be taken into account to achieve the 2-degree target



> 5 400 Billion USD / year = 2 UK GDP





Need to tackle congestion and road safety

- Road congestion: lost time, variations in travel times, fuel consumption, GHG and pollutant emissions, noise emission, stress, ...
 - \rightarrow Economic, social and environmental costs
- Purely infrastructure-based solutions are inefficient
- Integrated approach including all modes (motorized modes, PT, actives modes, paratransit) and urbanism / mobility
- urbanism and mobility integration



> 850 Billions USD / year = GDP of the Netherlands



> 518 Billions USD / year = GDP of Nigeria GDP





Working for equity

- Mobility is the key to jobs, services, education, health...
- Urban mobility can represent a high share of daily wages
- A car-oriented mobility policy is inequitable

Informal modes can represent "20 to 25 % of daily wages in rapidly growing cities such as Delhi (India), Buenos Aires (Argentina) and Manila (the Philippines), and as much as 30 % in Nairobi (Kenya), Pretoria (South Africa) and Dar es Salaam (Tanzania)" *

Public Transport and active modes for social equity



* Source: UN-Habitat. (2013). Sustainability challenges for urban mobility in Planning and design for sustainable urban mobility, Global report on human settlements 2013.

The MobiliseYourCity vision for sustainable mobility



- People is the key
- All modes and all services contribute to the same goals
- At the scale of the functional area

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Citv

Barriers to sustainable mobility



Barriers (and possible solutions) are as diverse as cities and urban transport system themselves

- Lack of budget for funding urban mobility
- Limited skilled staff resources
- No clear-cut responsibilities
- Traditional ways of transport planning focusing on infrastructure or individual projects
- Lack of stakeholder involvement

✓ …

- Hardships in resolving target conflicts between different road users and urban functions
- Lack of vision and strategy for the future of mobility in your city



Supports to sustainable mobility





- Enhanced quality of life and a city livable for all
- Efficient use of resources: the best projects with maximized global impacts, including interactions between different mobility services
- Systemic approach where different public policies converge
- ✓ Contribution to international and national objectives: GHG, SDG, ...

(E)ASI approach



A tool for developping sustainable mobility

- Avoid
- ✓ Shift
- Improve
- ✓ Enable







Avoid or limit the increase in travelled kilometers





(E)ASI approach A for "AVOID"

Avoid or limit the increase in travelled kilometers





(E)ASI approach S for "Shift"

Shift to more sustainable transport modes

- Preserve and increase the use of modes that consume the least energy
- Shift travels with individual motorised modes to public transport and active modes

	Traffic	Bus	Cycling	BRT lane	Walking	Tramway	Train
Capacity passenger/hour/direction	2 000	9 000	14 000	17 000	19 000	22 000	80 000
Energy intensity (MJ/passenger.km)	1.65-2.45	0.32-0.91	0.1	0.24	0.2	0.53-0.65	0.15-0.35
Fuel	Fossil	Fossil	Food	Fossil	Food	Electricity	Electricity

Credit: COD.

(E)ASI approach S for "Shift"

Shift to more sustainable transport modes

- Promote active modes
 - ✓ Safe, continuous networks
 - Safe and preserved sidewalk
 - Make active modes efficient: create permeability across road and train infrastructures, across buildings, ...
- Develop PT
 - Coverage of the whole functional area
 - Frequency and capacity
 - ✓ Level of service: comfort, safety, reliability
 - Affordable and integrated prices
- Limit the use of individual car
 - **Regulatory action :** speed limits, low-emission zones, \checkmark congestion toll, vehicle registration licence, ...
 - Car parking policy
 - Tax policy: fuel tax, licence, ...







(E)ASI approach I for "Improve"



Improve the efficency of mobility

- Decrease congestion and increase the number of passengers per vehicle
- Improve energy efficiency of vehicles
- Promote new energy sectors: electric vehicles, renewable energies, ...



(E)ASI approach E for "Enable"

Create a framework where action is possible

- Competences are clearly defined
- An organisation is in charge of urban mobility planning
- Available human ressources and trained staff
- Financial ressources
- Public and private sectors are associated
- Concertation of civil society and citizens

! Coordination between national (regional) and local level ! \rightarrow NUMP: National Urban Mobility Policy and Investment Program







Poll 1



a. How sustainable is your mobility system today?

- 1. A nightmare for sustainability mobility
- 2. ...
- 3. ...
- 4. ...
- 5. At the cutting edge of sustainability

b. How sustainable your mobility system could be in 5 years?

- 1. A nightmare for sustainability mobility
- 2. ...
- 3. ...
- 4. ...
- 5. At the cutting edge of sustainability



3. Break out groups

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Break-out groups

Discussion:

- Can you think about measures that fall under the Avoid, Shift and Improve framework?
- You can also provide examples of ASI measures that you have implemented in your city.

Organisation

- 20 min in small groups
- 10 min for sharing results

AVOID (or reduce) the need to travel	SHIFT to sustainable modes of transport	IMPROVE energy efficiency of transport mode		
<u>Example</u> : Land <u>use planning</u>	Example: Bike-sharing systems	<u>Example</u> : <u>Renewable</u> /alternative <u>fuels</u>		
City examples	City <u>examples</u>	City examples		

Poll 2



"I have now identified (E)ASI measures that could be implemented in my city"

- 1. Not really
- 2. A few, but it will be difficult
- 3. Several measures that could be implemented
- 4. A bunch of measures that could be implemented

Mobilise Your City

4. SUMP elaboration phases

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Thomas Durlin - Cerema Prisca Lablonde TENE MBIMI - Communauté urbaine de Douala, Cameroun

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4. SUMP elaboration phases



- SUMP concept and comparison with traditional approach
- The specificities of MobiliseYourCity approach
- The SUMP development approach
- Case study: Douala Cameroun, Prisca Lablonde TENE MBIMI

Sustainable urban mobility requires Sustainable urban mobility planning!

Sustainable mobility

Low carbon, efficient, safe and just mobility:

- People is the key
- All modes and all services
 contribute to the same goals
- At the scale of the functional area

Traditional planning approach

- Traffic is the key
- Mono-modal approach
- Infrastructure-based
- Transport project by transport project approach
- Short and middle terms
- For an institutional area
- Limited impact assessment







The Sustainable Urban Mobility Plan

"A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles."

Source: Recommendations for Sustainable Urban Mobility Plans (EU 2013)

The 8 European SUMP Principles





Plan for **sustainable** mobility in the entire **'functional city'**




Plan for **sustainable** mobility in the entire **'functional city'**



Cooperate across institutional boundaries





Plan for **sustainable** mobility in the entire **'functional city'**



Cooperate across institutional boundaries



Involve citizens and stakeholders





Plan for **sustainable** mobility in the entire **'functional city'**



Cooperate across institutional boundaries



Involve citizens and stakeholders

Assess current and future **performance**





Plan for **sustainable** mobility in the entire **'functional city'**



Define a long-term vision and a clear implementation plan



Cooperate across institutional boundaries



Involve citizens and stakeholders

Assess current and future **performance**





Plan for **sustainable** mobility in the entire **'functional city'**



Define a long-term vision and a clear implementation plan



Cooperate across institutional boundaries



Develop all transport modes in an integrated manner



Involve citizens and stakeholders

Assess current and future **performance**





Plan for **sustainable** mobility in the entire **'functional city'**



Define a long-term vision and a clear implementation plan



Cooperate across institutional boundaries



Develop all transport **modes** in an **integrated** manner



Involve citizens and stakeholders



Assess current and future **performance**



Arrange for monitoring and evaluation





Plan for **sustainable** mobility in the entire **'functional city'**



Define a long-term vision and a clear implementation plan



Cooperate across institutional boundaries



Develop all transport modes in an integrated manner



Involve citizens and stakeholders



Arrange for monitoring and evaluation





Assure quality

The European SUMP approach



Figure 1: Differences between traditional transport planning and Sustainable Urban Mobility Planning

Traditional Transport Planning		Sustainable Urban Mobility Planning
Focus on traffic	→	Focus on people
Primary objectives: Traffic flow capacity and speed	→	Primary objectives: Accessibility and quality of life, including social equity, health and environmental quality, and economic viability
Mode-focussed	→	Integrated development of all transport modes and shift towards sustainable mobility
Infrastructure as the main topic	>	Combination of infrastructure, market, regulation, information and promotion
Sectoral planning document	→	Planning document consistent with related policy areas
Short and medium-term delivery plan	>	Short and medium-term delivery plan embedded in a long-term vision and strategy
Covering an administrative area	>	Covering a functional urban area based on travel-to-work flows
Domain of traffic engineers	→	Interdisciplinary planning teams
Planning by experts	>	Planning with the involvement of stakeholders and citizens using a transparent and participatory approach
Limited impact assessment	>	Systematic evaluation of impacts to facilitate learning and improvement

Source: Guidelines For Developing and Implementing a Sustainable Urban Mobility Plan - Second Edition, 2019 (Eltis)

The MobiliseYourCity SUMP specificities



Specificities of the MobiliseYourCity geographies



5. Lack of data and monitoring systems

The MobiliseYourCity SUMP specificities



The MobiliseYourCity approach



- 4. Enhanced GHG MRV methodology developed under MYC
- 5. Need comprehensive surveys set and transport modelling as usually not available yet

The European SUMP circle



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The European SUMP circle The decision maker's overview

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Figure 2: The 12 Steps of Sustainable Urban Mobility Planning (2nd Edition) – A decision maker's overview



The MobiliseYourCity SUMP development approach





Source: Annotated Outline for Sustainable Urban Mobility Plans (SUMP) - SUMP development guidance resources for developing and transition countries, MobiliseYourCity, 2020

1. Inception Phase

Establishment of local SUMP teams & road map

- Within the local authority in charge of the SUMP: political and technical SUMP leaders, local expertise,
- Stakeholders involvement: identification of relevant stakeholders at the scale of the functional area, public/private sectors and civil society, mobility/urbanism/energy/...,
- Pre-status quo analysis: list of available studies, important on-going projects, ...
- Road map for the SUMP elaboration and implementation
- ✓ Kick off event: to initiate cooperation and share ambition for the SUMP project
- Decision of the local authority: the legal start of the process, could include global objectives, road map, rough estimation of available founds,

Civil society Private sector Issues at state and objective State Key stakeholders Primary stakeholders Secondary stakeholders





2. Status Quo Analysis & Scenario building

- → Objective: provide all inputs required to be able to
 - take sound and shared decisions
 - to develop a sound action plan
- 1. Description of the institutional, regulatory and financial framework

2. Presentation of the main transport problems, opportunities, strengths and weaknesses

2. Status Quo Analysis & Scenario building

- → Objective: Provide all inputs required to be able to
 - take sound and shared decisions
 - to develop a sound action plan

1. Description of the institutional, regulatory and financial framework

- Institutional and regulatory framework: relevant local and national policies and legislation, assessment of the roles and relations of public and private entities in the public transport system, institutional capacities
- Financial framework: financial capacities of local authorities, transport authorities, operators, description of national and sub-national funding schemes for urban mobility. Identification of other funding sources
- **Planning framework:** mapping of existing plans related to transport at different levels (national, regional, local, district) and scope (e.g. road, rail, public transport) developed by sectors
- 2. Presentation of the main transport problems, opportunities, strengths and weaknesses

2. Status Quo Analysis & Scenario building

- → Objective: provide all inputs required to be able to
 - take sound and shared decisions
 - to develop a sound action plan

1. Description of the institutional, regulatory and financial framework

2. Presentation of the main transport problems, opportunities, strengths and weaknesses

based on a sound analysis of data from all transport modes in the following areas:

- Demographical data and urban development
- Mobility and transport: Transport infrastructure and transport services supply, Mobility demand and traffic, active mobility
- Accessibility
- ✓ Road safety
- Urban freight
- Social aspects of mobility: gender and mobility, other groups with specific mobility needs, transport poverty, city livability
- Environment: local air pollution, GHG, noise
- New solutions for mobility and transport

→ Baseline

summary, challenges and opportunities

3. Goal Setting & Measure Planning



Setting targets & indicators, develop integrated measure packages

- 1. A vision for urban mobility and a strategic framework for the direction of the SUMP: city-specific and depending on local context and aims, it could include modal split, accessibility, quality of life, emission, safety, ...
- 2. Formalised objectives of the SUMP, measurable targets and indicators: enable to monitor progress towards each objective, easily measurable and understandable
- 3. List(s) of measures and/or measure packages: packages to benefit from synergies, groups by type of measure, by acceptability, by objective or challenge, by geography, by costs, and/or by bundling for external financing, or around bigger projects
- 4. Short- and long-term scenarios, including the selected scenario and business-as-usual scenario: illustrative scenario description (rationale, main impacts) + traffic forecast modelling results if available, multi-criteria comparison

The 5 MobiliseYourCity Core indicators:

- Access to public transport
- Air pollution
- Road safety
- Modal split
- GHG emission from transport



Source, Transport for an attractive city, TRAST

4. Plan Validation



Selected scenario and actions

- Detailed description of the selected scenario: cost estimation, required feasibility studies for implementation, expected impacts ...
- Selected measures: the list of prioritised measures, for short, medium and long term,
- Cost estimates for a realistic and fundable short-term (5 years) priority action plan: financing needs and revenues in short, medium and long term for each actions, including operation, enforcement and maintenance, and any funding shortfalls
- Implementation planning and funding: funding sources, financing plan for all measures, implementation schedule,
- Capacity development strategy: for people, organisations and society, required to secure the implementation of the SUMP and the shift towards sustainable mobility
- Monitoring and reporting: monitoring management, core indicators and other indicators

Official plan validation

 Validation according to local laws to give SUMP its official status: possibly integrating final stakeholder involvement and results of participatory process, ...



Case study 1

Communauté urbaine de DOUALA (Cameroun)

[Prisca Lablonde TENE MBIMI]

Poll 2



a. How sustainable is your mobility system?

- 1. A nightmare for sustainability mobility
- 2. ...
- 3. ...
- 4. ...
- 5. At the cutting edge of sustainability

b. How sustainable your mobility system could be in 5 years?

- 1. A nightmare for sustainability mobility
- 2. ...
- 3. ...
- 4. ...
- 5. At the cutting edge of sustainability





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4. From SUMP planning to implementation

- The implementation phase [Thomas DURLIN]
- Case study 2: Communauté urbaine de Yaoundé (Cameroun)
 [Arnauld Philippe NDZANA]





Source: European Guidelines for developing and implementing a Sustainable Urban Mobility Plan - 2019

Manage implementation

Coordinate implementation of actions

- Formalise the roles of actors involved in measure implementation
- Ensure sound coordination among all parties involved
- Facilitate an efficient and effective implementation process and sequence
- Address potential risks
- Ensure transparency of implementation

Procure goods and services

- Ensure effective and timely procurement of all goods and services needed for the implementation of actions
- Minimise negative social and environmental impacts of purchasing decisions
- Facilitate the diffusion and promotion of new sustainable technologies and services







Monitor, adapt and communicate

Monitor progress and adapt

- Identify problems, bottlenecks and other challenges for on-time implementation
- Keep track of progress towards achieving the targets
- Adapt to new technological, legal, funding or political developments
- Adapt and optimise the implementation process

Inform and engage citizens and stakeholders

- Make effective use of resources by taking advantage of both the expertise of professionals and the on-theground knowledge of citizens - to achieve the best results possible
- Increase ownership of measures by involving citizens as much as possible in the monitoring and implementation process
- Ensure residents are aware of the implications of the changes that are coming to their city, describing the benefits and offering options where changes in daily travel habits will be possible or required







Review and learn lessons

Analyse successes and failure

 Evaluate the planning process, the SUMP and its implementation with an eye to understanding what led to successes and failures



- Enhance your understanding of the Sustainable Urban Mobility Planning process and overall measure impact with the help of citizens and stakeholders
- Gather lessons for the preparation of the next SUMP generation

Share results and lessons learned

Consider new challenges and solutions



Analyse successes and failure

Share results and lessons learned

- Find opportunities to share your lessons learnt with other cities in your country, region or language area (and beyond, if possible)
- Find opportunities to learn from the experience of others in your country, region or language area (and beyond, if possible). This could be on the SUMP content, process or measures
- Be willing to share less positive experiences openly as well as importantly what you learned from them and how you would do things differently the next time

Consider new challenges and solutions

- Get prepared for the next planning round.
- Reflect on experiences in the current planning cycle
- with a view to new challenges ahead









Communauté urbaine de YAOUNDE (Cameroun)

Arnauld Philippe NDZANA



Mobilise Your City



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Alexandra Cedeño - INTRANT, Santo Domingo

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- Prisca Lablonde TENE MBIMI Communauté urbaine de Douala
- Arnauld Philippe NDZANA Communauté urbaine de Yaoundé

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7. Wrap-up

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Thomas DURLIN - Cerema

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MobiliseYourCity resources : Knowledge Platform resources

https://mobiliseyourcity.net/knowledge-products

46 publications so far

Different filters

- Type of content
- Type of knowledge
- Language
- Topic
- Scope
- Institution
- Geography

You can contribute!



MobiliseYourCity resources

Selection of a few resources

SUMP approach

MobiliseYourCity SUMP factsheet

https://mobiliseyourcity.net/mobiliseyourcity-sump-factsheet

MobiliseYourCity SUMP ToR

https://mobiliseyourcity.net/mobiliseyourcity-sump-model-terms-reference

 Annotated Table of Contents for Sustainable Urban Mobility Plans (SUMPs)

https://mobiliseyourcity.net/annotated-table-contents-sustainable-urban-mobility-plans-sumps



Developing feasible action plans for urban transport and mobility the defaultioned "predict-ad-provide" approach to transport planning lasts to examine investments in containable transport prejets and measures planning lasts to examine investments in containable variant and the second sec

Imagine your city in 20 years: What would you want it to look like?

A place where: • Alais transport and speling infrastructure provide reliable and comfortable access to work tensore and health services? • Air is clean? • Biointenses an prosper?

Children can safely cross roads and play out You can walk to do your shopping?

What prevents the development of sustainable mobility options? Last it happens to fasting a two while, laster differences its size of error Million, Taffand error to reacting page setting under a distribution of endeal property last of taking a distribution (be able or reacting page setting between different end error out was before, taki of earlier a distribution (be able matching) and the setting of the setting of the setting of the setting of taking the behave

A Sustainable Urban Mobility Plan aims at targeting those barriers and shaping a practical and feasible way forward.

A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of Ulin. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principies.

Satting your olly an austainable assure regarding land use and whan mubility requires a slear read may – a Sustainable Urban Mobility Plan (SUMP) – that lays out a fotowe mobility vision for your oity, prioritzes austainable transport projekt and measures, claimfor responsibilities for implementation and sets a rebust but Reable finance, funding and mylementation plan.







SUMP development guidance



MobiliseYourCity resources

Selection of a few resources

MRV and GHG emissions

Core Indicator and Monitoring Framework

https://mobiliseyourcity.net/sites/default/files/2020-06/MYC%20Core%20Indicator%20and%20Monitoring%20Framework%20EN%20v1_4.pdf

Monitoring and Reporting Approach for GHG Emissions

https://mobiliseyourcity.net/sites/default/files/2020-09/MYC%20MRV-GHG%20Guidelines%202020-Final_0.pdf

MobiliseYourCity Emissions Calculator

https://mobiliseyourcity.net/mobiliseyourcity-emissions-calculator









MobiliseYourCity resources

Selection of a few resources

And much more...

- Community content
- ✓ Webinars









The SUMP Guidelines and the Decision makers summary





https://www.eltis.org/mobility-plans/sump-guidelines



Thematic guides (2014-2018)





Thematic guides (2014-2018)





Thematic guides (2014-2018)





Civitas tool inventory

230 references

http://civitas.eu/tool-inventory





Assess the quality of your mobility planning activities

 For assessment of existing SUMP or for planning activities in general:



- Identify the strengths and weaknesses of your approach
- Get tailored advice for further improvement, good practice examples and links to guidance for your specific situation
- ✓ 8 sections, 30-45 questions, 20 to 30 minutes, 10 languages
- A support for discussion:
 - Several collegues or partners fill the questionnaire <u>together</u>
 - Several collegues or partners fill their own version and <u>results are compared</u> during a workshop

https://www.sump-assessment.eu/English/start





The self-assessment tool

Your exercice!

MP Self-Assessn	nent Tool		1
ning Context		Already started the Self-Assessment? code Reload Assessment	
ty Assessment		Start Start	
n and Objectives		Mobility Plans	
surable Targets		Welcome to the SUMP Self-Assessment	
ated Transport		The SUMP Self-Assessment helps you to evaluate and improve mobility planning in your city or functional urban area. The results page will show you how well your planning activitie fulfill the <u>principles of a Sustainable Urban Mobility Plan</u> (SUMP), enabling you to identify the strengths and weaknesses of your approach. It will provide you with tailored advice for	, , ,
nentation Plan		further improvement, good practice examples and links to guidance for your specific situation.	2
utional Cooperation		The SUMP Self-Assessment can be used to both assess the quality of a specific strategi mobility plan, and to evaluate planning activities in generat. This makes it useful at al states of the planning process - e.g. to assess what to improve when starting a SUMP. It	
pation		studies or the planning process - e.g. to assess what to improve when starting a Solini readjust activities throughout the process, or to assess the plan quality when flashing o having completed a SUMP. To achieve an assessment that fits your situation, there an tailored sets of questions depending on your planning context and interest (assessment).	r B
toring and Evaluation		a strategic mobility plan, or of planning activities in general).	
ults		The SUMP Self-Assessment should be completed by one or several persons who are well acquainted with mobility planning activities in your city or functional urban area (and with the SUMP and its development process if you want to assess plan quality). It is possible that one person answers on behalf of the mobility planning team or the team having that role	ł
		However, for greater accuracy we recommend that several people fill in the questionnaire (which could include colleagues from other departments, other municipalities, regional	8
nt		organisations, decision makers and key stakeholders involved in mobility planning or plan development). You can gain highly relevant insights if you then compare similarities and differences in responses of different stakeholders, e.g. in a workshop.	
acy policy		and all us considered.	

- Go to <u>https://www.sump-assessment.eu/English/start</u>
- Fill the questionnaire for your city
- Save the code so that the result can be shared !
- ✓ If there are several participants from the same city,
 - fill one questionnaire per participants and compare the answers:
 - or fill one single questionnaire all together: a good opportunity to share your different visions!



www.cerema.fr

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www.mobiliseyourcity.net

Contact: contact@mobiliseyourcity.net

Follow us on Twitter: @mobiliseCity
#mobiliseyourcity

